

# Implementation of Medan Mayor Regulation Number 27 of 2020 Concerning the Implementation of New Habits Adaptation to Covid 19 Pandemic Conditions in Medan (Study in Tanjung Mulia Hilir Village, Medan Deli District)

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## Abstract

*The aims of this is Implementation of Medan Mayor Regulation Number 27 of 2020 Concerning the Implementation of New Habits Adaptation to Covid 19 Pandemic Conditions in Medan. This study use qualitative research. The result show tha the New Habit Adaptation Policy in the Corona Virus Disease 2019 (covid 19) Pandemic Condition in Tanjung Mulia Hilir Village, Medan Deli District, is still not running optimally because there are still some people who are not obedient to government regulations. Forming crowds or crowds or gatherings so that this is an unpreparedness of the community in following the adaptation of new habits in the Tanjung Mulia Hilir Village, Medan Deli District.*

## Keywords

Implementation; new habits adaptation; pandemic covid-19



## I. Introduction

A global pandemic or epidemic indicates a very fast COVID-19 infection so that almost no country or region in the world is absent from the Corona virus, an increase in the number of cases occurs in a short time so that it needs immediate treatment, but until now there is no specific drug to treat cases of infection. Corona virus or COVID-19. (WHO) stated that currently Europe has become the center of the global Corona virus pandemic, Europe has more cases and deaths from COVID-19 than China, the total number of Corona virus cases, according to WHO, at least 123 countries and regions, of this number, almost 81,000 cases are in mainland China, Italy, which is the European country that was worst affected by the Corona virus, now the most dominant is recorded in this Corona Virus case.

In the middle of 2020, the COVID-19 pandemic has not yet ended. The people of Indonesia are urged to adapt to new habits so that they can live productively and stay safe from the transmission of the virus, which has claimed more than thousands of lives. In accordance with Medan Mayor Regulation Number 27 of 2020 Chapter II article 1, namely in the implementation of adapting new habits to the conditions of the 2019 corona virus disease (covid 19) pandemic in Medan City which aims to accelerate the handling of Corona

Virus Disease Covid 19 in the Medan City area. Increase the participation of all stakeholders in implementing adaptation of new habits in an integrated and effective manner in an integrated and effective manner as well as improving coordination of harmonization and synchronization of policies regarding adaptation of new habits in the conditions of the Corona Virus Disease Covid 19 pandemic between local governments, stakeholders and the community.

Based on data from The Indonesian COVID-19 Handling Task Force stated that until March 13, 2021, the total number of Covid-19 cases in Indonesia was 1,140,134 people, who recovered as many as 1,231,497 people, and died as many as 38,229 people (Covid-19 Handling Task Force, 2021). The number of people infected with the corona virus in North Sumatra Province in the same period, has reached 25,913. Furthermore, 873 people died from Covid-19, and 2,509 were still sick (actively positive), and 22,531 people were declared cured. (Andrafarm in Pohan, et al. 2021)

The reason for choosing this title is that there are social changes that increase with presenceThe Corona virus Disease 2019 (Covid-19) pandemic has changed the world order in a short time. Perhaps no one ever imagined that this pandemic would cause such deep human suffering. Even in a short time, this pandemic has spread rapidly on a wide scale and caused many casualties.

The phenomenon that occurs in Tanjung Mulia Hilir Village, Medan Deli District that the impact of the Covid-19 pandemic has forced society to be adaptive to the various forms of social change that it causes. The various problems that exist have brought the urge for social transformation in society. In fact, it is not impossible that civilization and the order of humanity will experience a shift in a direction and form that is much different from the previous conditions. Conventional people's behavior and habits during a pandemic are then regulated and transformed through virtual interaction patterns. This condition also emphasizes that the function of technology is very important as an intermediary for social interaction in the community in the current pandemic era. The occurrence of changes in social behavior of society in various aspects of life. In its development, responding to the crisis situation due to Covid-19, the Tanjung Mulia Hilir Village, Medan Deli District then implemented various policies that would have direct implications for all forms of social change that occurred in society. The outbreak of the Covid-19 pandemic has also influenced the policies carried out by the Tanjung Mulia Hilir Village Government, Medan Deli District, in regulating people's behavior and habits. Psychological distancing policy, work from home policy, vacation policy.

**Table 1.** Data for Tanjung Mulia Hilir Village, Medan Deli District Related To Covid-19

No	Covid-19 Confirmation (+)	Total
1	Healed	39
	Die	3
	Treat	6
	Total number	48
2	SUSPECT	Amount
	Go home	68
	Die	3
	Treat	2
	Total number	73

Source: Tanjung Mulia Hilir Village, 2020

## **II. Review of Literature**

### **2.1. Implement Breast Milk**

In general, implementation can be interpreted as an action or implementation of a plan that has been carefully and in detail. Implementation is carried out when the planning is fixed or fixed. Implementation should be carried out according to the plan that has been made, otherwise the results will not be as expected. An example is like when building a house, if the builders do not work following the directions of the building designer such as the height of the building, the thickness of the outer walls of the building, of course the building does not meet expectations. Types of implementation include policy implementation, Pancasila implementation, nursing implementation, system implementation and so on. To understand better, see the review below which will explain the implementation of the policy according to Hanifah Harsono (2010) the definition of implementation according to Hanifah Harsono is a process to implement policies into policy actions from politics to administration. The development of the policy is in the context of perfecting a program.

According to Sahya Anggara (2018:232) the concept of implementation comes from English, namely to implement. In Webster's large dictionary to implement (implement) means to provide the means for carrying out (providing the means to do something), and to give practical effect to (to add impact / effect on something). Implementation is an action taken by individuals/officials or government or private groups that are directed at achieving the goals that have been outlined in policy decisions.

### **2.2. Definition of Social Change**

According to Robert H. Lauter (1993:3) defines social change, that any changes that occur in the structure of society or changes in the social organization of society. Social change is different from cultural change, because this cultural change leads to changes in the culture of the community.

According to Soerjono Soekanto (2010:154) Kingsley Davis defines social change as changes that occur in the structure and function of society. For example, the emergence of labor organization in capitalist society has led to changes in economic and political organization. In his theory, Marx means that social change is a reflection of the century of revolution and is a reflection of a big and very important change in economic life by addressing it as a challenge. Gillin and Gillin define social changes as variations of accepted ways of life either because of changes in geographical conditions, material culture, population composition, ideology or because of diffusion or new discoveries in society. In short, Samuel Koenig said that social changes refer to the modifications that occur in the patterns of human life. Modifications occur due to internal and external causes. Another definition is Selo Soemartjan, formulation is all changes in social institutions in a society, which affect the social system, including values, attitudes and behavior patterns among groups in society, for example, defining social change. as "an important change of social structure". And what are meant by social structure are patterns of behavior and social interaction. Moore includes in his definition of social change various expressions of structure such as norms, values and cultural phenomena.

### **2.3. Social Distancing / Physical Distancing**

Social Distancing or Physical Distancing is so far an effective way to prevent the spread of viruses or diseases, namely by preventing sick people from making close contact with other people to prevent transmission. But looking at the current phenomenon, in fact social distancing is still in the form of an appeal which if it is not helped to go viral on social media,

fewer people will know about it, therefore social distancing policies should be included in government regulations in lieu of laws regarding efforts to handle the Covid-19 outbreak, one of which regulates Social distancing is an obligation, if necessary there is confirmation in the form of sanctions according to positive law, so that people are not only aware of the importance of social distancing but also implement the practice. It is deemed necessary to limit individual rights in carrying out social distancing because the condition is an emergency that threatens public health. The term social distancing then changed to physical distancing in accordance with the term used by WHO because the use of the term social distancing seemed to stop social interaction in society temporarily, what was actually desired was only to maintain physical distance. From this, various activities that were initially carried out with close physical distance were then converted into activities that created physical distance, including, online learning (online methods), the use of WFH (work from home) mechanisms, closing shopping places (Malls) and other efforts that can prevent the spread of Covid-19.

1. Washing hands. When washing hands with soap and water for at least 20 seconds, if there is no water and soap, you can use a hand sanitizer with a minimum alcohol content of 60 percent.
2. Don't Touch Public Places. When in public facilities, you should not touch elevator buttons, door handles, stair railings or escalators, if you must touch, you should use a tissue or sleeve and wash your hands immediately afterwards.
3. Avoid Crowds. Cases of infection with the Corona virus or COVID-19 are easy to attack when in crowded places, therefore try not to be in a crowd especially in a poorly ventilated room, if you are forced to be in a crowd, don't touch your face, nose and eyes carelessly, especially if you haven't washed your hands.
4. Disinfectant Spraying. Spraying homes and other residential areas using disinfectant liquid is another effort to prevent cases of Corona virus infection or COVID-19.
5. Using a Mask. After these prevention methods are carried out, don't forget to wear a mask when you are outside the home or in other activities.

#### **2.4. New Habits in the COVID-19 Pandemic**

The existence of the Corona Virus Disease (Covid-19) pandemic in Indonesia has made the public worried about coming to health facilities (faskes) for fear of contracting Covid-19. To anticipate this, it is necessary to provide accurate, fast and complete health information so that people who really need health services, especially Puskesmas are not afraid to come and seek treatment at the Puskesmas. Source: (<https://kesehatan.jogjakota.go.id>)

Efforts to adapt health services have been carried out since the start of the Covid-19 Pandemic, because the Puskesmas is the front line in serving public health in its area, so that the Puskesmas never stops serving the community both inside and outside the building. At this time, during the adaptation period for new habits, many changes have been made to the puskesmas services to anticipate the potential for an increase in Covid-19 cases. In addition to services in virtual form, direct services to the community must still be carried out by complying with established health protocols, for example the provision of hand washing equipment, temperature checks before entering the Puskesmas.

### III. Research Methods

This research was conducted at the Tanjung Mulia Hilir Village Office which is located at Jalan. Wire VII Medan City. This research is planned to be carried out from January to April to July 2021. In accordance with the formulation and research objectives, this form of research focuses on the process, description of the analysis, which aims to find out about the "Implementation of Medan Mayor Regulation Number 27 of 2020 in the Implementation of Adaptation of New Habits in the Conditions of the 2019 Corona Virus Disease Pandemic (covid 19) in Medan City (Study in Tanjung Mulia Hilir Village, Medan Deli District).

The research method is one of the factors that is quite important in conducting a research, because basically the research method is a scientific way to obtain data with certain purposes and uses. The research method is an attempt to find, develop, and test the truth of knowledge by scientific means. Therefore, the method used in a study must be appropriate. Based on the approach and type of data used, this research is included in qualitative research so that it will produce descriptive data in the form of words. The data analyzed in it is in the form of descriptive and not in the form of numbers as is the case in quantitative research. According to Arikunto (2016:309) qualitative research is intended to collect information about the status of an existing symptom.

### IV. Result and Discussion

According to Solichin, implementation are actions taken by individuals<sup>1</sup> or officials, government or private groups that are directed at achieving the goals that have been outlined in policy decisions. Implementation is important to realize an idea. One has to implement the idea to achieve the goal. Implementation is a process that is applied in various fields, without any limitations. To implement an idea requires a series of processes. Implementing a strategic plan is just as important, or even more important, than the strategy itself. In this implementation there are four processes, namely communication, disposition, human resources and bureaucracy

#### 4.1. Communication

In this study according to the implementation category, namely about communication, the researchers conducted interviews with key informants with Peace, Order and Environment In Tanjung Mulia Hilir Village, Medan Deli District, how the village process the flow of data and information for all its citizens. covers the economic condition of citizens, to maintain their quality of life and health during Covid?

*"...I, as the village head, of course control all elements of the output, including the Head of the Environment (Kepling) the Head of the Residents' Association, to the Head of the Neighborhood Association who can be the main key in breaking the chain of spread of the SARS-CoV-2 virus that causes COVID-19 in the community. (Joint interview Secretary of the Village Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants as Section for Peace, Order and the Environment and says:

*"...controlling this information needs to be done, especially in maintaining the quality of life of the community, especially those related to health and the economy. The first key is managing the flow of data and information, all of which must be recorded through mapping clinical data and economic impacts." (Joint*



*interview Section for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with the Government and Public Service Section and said:

*".....Manage control of information, don't let people become anxious with unclear information. We are part of the government and service unitTanjung Mulia Hilir Village, Medan Deli Sub-district, involving all RT/RW heads must be able to explain well. How it is transmitted, how to prevent it (COVID-19), it must be clear to the community," (Interview with the Government and Public Service Section of Tanjung Mulia Hilir Village, Medan Deli District on April 21, 2021)*

In this case the key informant said:

*"...to break the chain of the spread of COVID-19,Tanjung Mulia Hilir Village, Medan Deli District, continues to intensify the 5M health protocol campaign, namely, wearing masks properly, washing hands with soap and running water, maintaining distance, staying away from crowds and limiting mobilization and interaction. (Joint interviewSecretary of the Village Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants together Section for Peace, Order and the Environment Tanjung Mulia Hilir Village, Medan Deli District and says:

*".....we partyTanjung Mulia Hilir Village, Medan Deli District held a 5M health protocol campaign action (Wearing masks, Washing hands, Keeping distance, Staying away from crowds, and Reducing mobility) in the area Tanjung Mulia Hilir Village, Medan Deli District itself." (Joint interviewSection for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with the Government and Public Service Section and said:

*".....Considering the increasing number of Covid-19 cases, the Kelurahan isTanjung Mulia Hilir District Medan Deli and assisted by RT/RW to continue to overcome it through mobile campaigns and spraying disinfectants. (Interview with the Village Government and Public Service Section Tanjung Mulia Hilir, Medan Deli District on April 21, 2021)*

#### **4.2. Disposition**

Disposition is part of the implementation and the researcher conducted interviews with key informants about how the attitude of the Tanjung Mulia Hilir sub-district government, Medan Deli sub-district, in dealing with the emergence of the Covid 19 problem in the community?

*"...we as the government Tanjung Mulia Hilir sub-district, Medan Deli District, issued various policies, including issuing various health rules and protocols/guidelines, massive hand-washing campaigns, use of masks, social distancing, establishing large-scale social restrictions (PSBB) and preparing Covid-19 test kits. Changing body temperature and carrying out Covid-19 tests in various places, until the establishment of a new normal order. (Interview with the Secretary of the Village Head Tanjung Mulia Hilir District of Medan Deli On April 21, 2021)1.*

The researcher again conducted interviews with the main informants together Section for Peace, Order and the Environment Tanjung Mulia Hilir Village, Medan Deli District and says:

*“....the attitude taken is that the community continues to carry out the obligation to carry out health protocols individually, as well as public places and facilities. People who violate this health protocol can be subject to sanctions in the form of verbal or written warnings. (Joint interviewSection for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with the Government and Public Service Section and said:

*“....the attitude of the VillageTanjung Mulia Hilir, Medan Deli District, provided advice in the form of correct and current information so that the public would understand the importance of 3M behavior. The encouragement is carried out by reminding repeatedly, encouraging the availability of facilities so that it is easy for the community to implement the 3M health protocol, and developing regional innovation and creativity to make the program a success. Incentives are given by giving rewards for the changes that occur. Meanwhile, punishment is given with sanctions for those who do not comply. (Interview with the Government and Public Service Section of Tanjung Mulia Hilir Village, Medan Deli District on April 21, 2021).*

#### **4.3. Human Resources**

The researcher conducted interviews with key informants about human resources in the Tanjung Mulia Hilir sub-district, Medan Deli sub-district, about how the village administration explained about transmission and prevention to the community?

*“...I, as the village head, always recommend to the ranks to be able to provide explanations to the public about the transmission of Covid 19 which can occur through contact with these droplets, either by direct contact with people carrying the virus or through intermediary surfaces held by that person. When someone coughs or sneezes or when they talk, the virus can be released along with splashes of saliva or nasal secretions. As for prevention, it is still focused on health protocols. (Interview with the Secretary of the Tanjung Mulia Hilir Village Head, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants together Section for Peace, Order and the Environment Tanjung Mulia Hilir Village, Medan Deli District and says:

*“...however, we as the government of Tanjung Mulia Hilir Village, Medan Deli Sub-district, must have knowledge about Covid 19 so that we can explain to our residents, for example, the elderly and people with a history of comorbidities, are classified as vulnerable to being infected with the corona virus. However, and even young people have died as a result of being infected with Covid-19.” (Joint interviewSection for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with the Government and Public Service Section and said:

*“...I, as a government and public service department, of course we have a program about providing explanations to the people of Tanjung Mulia Hilir Village, Medan Deli District, namely by conducting training and knowledge for the community. One of our work programs is the Covid-19 Pocket Book. This book was made in groups and then disseminated on social media such as Instagram and WhatsApp groups. The Covid-19 Handbook refers to the wider community to understand why there is a pandemic and what to pay attention to in*

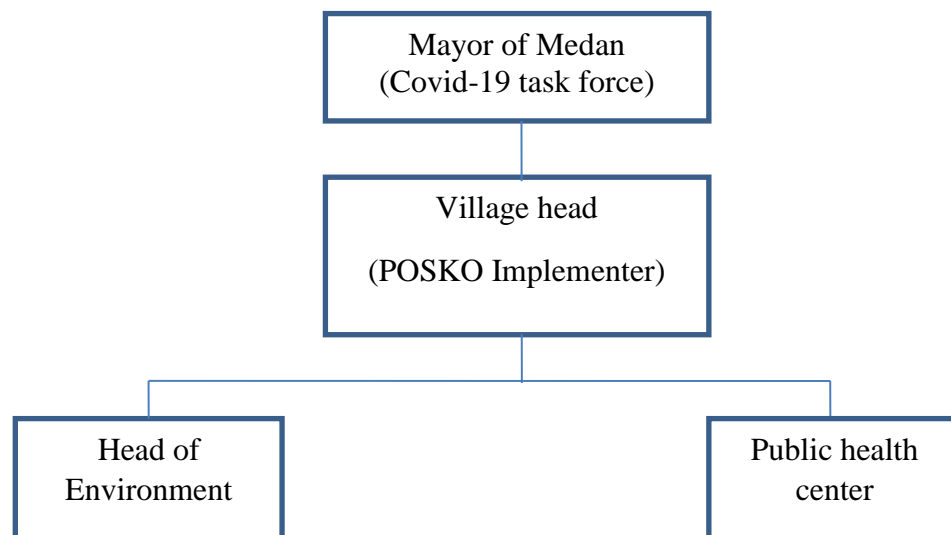
*the midst of conditions like this." (Interview with the Government and Public Service Section of Tanjung Mulia Hilir Village, Medan Deli District on April 21, 2021).*

Based on the answers of the informants and the explanations of the researchers, the researchers concluded that the human resources provided by the Tanjung Mulia Hilir Village, Medan Deli District, had gone well in accordance with Mayor Regulation No. 27 of 2020 concerning the implementation of Adaptation of New Habits in the Conditions of the 2019 Corona Virus Disease Pandemic (covid 19).

#### 4.4. Bureaucratic Structure

Making Standard Operating Procedures (SOP) more flexible is a procedure or routine planned activity that allows employees to carry out daily activities in accordance with predetermined standards. Implementing fragmentation, the aim is to spread the responsibilities of various activities, activities, or programs to several work units in accordance with their respective fields. With the fragmentation of the bureaucratic structure, implementation will be more effective because it is carried out by a competent and capable organization.

The following is the procedure for the Task Force (Covid 19 Task Force in Tanjung Mulia Hilir Village, Medan Deli District:



*Source: Research Results. 2021*

As time goes by, the people of Tanjung Mulia Hilir Village inevitably have to be able to do with a new life and form a new social life as well, researchers conducted interviews with key informants about social life such as physical distancing (Physical Standing) what the family does considering the institutions new social media in this Covid 19 era?

*"...Our role from the Kelurahan is of course to inform us to always keep our distance and the actions that currently need to be taken to prevent the spread of Covid-19 or the Corona virus. This method is expected to break the chain of Covid-19 or Corona virus. But besides that, the Tanjung Mulia Hilir community must also maintain personal hygiene by diligently washing their hands and not touching their faces with dirty or unwashed hands in order to avoid the dangers of*



*Covid-19. (Interview with the Secretary of the Village Head Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants together Section for Peace, Order and the Environment Tanjung Mulia Hilir Village, Medan Deli District and says:

*“.....In carrying out Physical Standing, the recommendations that we give as we implement the Covid 19 Command Post always inform the public that it is necessary to keep a minimum distance of 3 feet or 1 meter, especially when the person sneezes or coughs. The further the distance between residents, the smaller the risk of transmission of Covid-19 infection or the Corona virus. The reason is that the virus has been proven to be easily transmitted when symptoms are still mild, namely in the incubation period. (Joint interview Section for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants together Government and Public Service SectionTanjung Mulia Hilir Village, Medan Deli District and says:

*“.....Physical distancingIn essence, it is quite effective in preventing the spread of the Corona virus. However, this of course needs to be accompanied by prevention others, such as diligently washing hands, cleaning the house well, and strengthen the body's resistance. (Interview with the Government and Public Service Section of Tanjung Mulia Hilir Village, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with Community Leaders Tanjung Mulia Hilir Village, Medan Deli District and said:

*“.....We want clear physical distance. But at the same time, we want people to stay close to each other socially, (Interview with Village Community Leaders Tanjung Mulia Hilir, Medan Deli District, as an additional informant. On April 21, 2021).*

Furthermore, the researcher conducted interviews with key informants about during the pandemic working from home, what is the policy of the village government with the new social change, namely to stay at home during covid 19?

*“....A number of policies that we have implemented as the Tanjung Mulia Hilir sub-district can be taken to increase the physical space between people, including staying at home more, working from home if possible, limiting guests at home, and avoiding gatherings, but Likewise, there are still many people who are not ready for the New Normal life, and there are still many people who go out of the house, some of the people of Tanjung Mulia Hilir Village are still stubborn, especially in crowds making gatherings such as cafes. (Interview with the Secretary of the Village Head Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with the main informants together Section for Peace, Order and the Environment Tanjung Mulia Hilir Village, Medan Deli District and says:

*“.....Making a new life by staying at home isn't easy. This can bring boredom to the community. Therefore, we as the Kelurahan always recommend that we can do useful activities while at home, such as playing with family, cleaning the house together, exploring our hobbies, or trying new things. (Joint interview Section for Peace, Order and the Environment Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

Based on the results of the main informant's answers above, the researcher explained that the Covid-19 pandemic situation has changed the face-to-face interaction and human gathering (zoon politicon) to face-to-face (zoom politicon) through online. However, the essence of zoom politicon cannot replace face-to-face physical interaction, because humans are social creatures (zoon politicons) who need real social interaction.

The researcher again conducted interviews with the main informants together Government and Public Service Section Tanjung Mulia Hilir Village, Medan Deli District and says:

*".....changes in people's mindsets, when the Covid-19 pandemic is considered a "business" conspiracy of social fear. Not imaginary, some people will be desperate to leave the house. pandemic and should not be taken lightly. This mindset if it is still maintained and reproduced by the community it will be fatal to his health. (Interview with the Village Government and Public Service Section Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The researcher again conducted interviews with additional informants with Community Leaders Tanjung Mulia Hilir Village, Medan Deli District and said:

*"... during this pandemic, like it or not, people must obey government policies, stay at home, if there is a need to go out of the house, it is hoped that people will be able to comply with health protocols and use masks and keep their distance from other people. (Interview with Village Community Leaders Tanjung Mulia Hilir, Medan Deli District, as an additional informant. On April 21, 2021).*

The researcher again conducted interviews with key informants about the field of religion, what policies were carried out by the kelurahan in the implementation of religion?

*Responding to the adaptation of new habits, the Tanjung Mulia Hilir Village has prepared carefully and strictly in the implementation of worship that during the pandemic they have not carried out any activities until now. However, after the new normal, new houses of worship can carry out activities and stick to government regulations following health protocols. (Interview with the Secretary of the Village Head Tanjung Mulia Hilir, Medan Deli District on April 21, 2021).*

The New Habit Adaptation Period (IMR) is a term used by the government during the pandemic. This term was given by the Ministry of Health as part of education in dealing with the pandemic. During the AKB period, people can no longer return to normal life as before the pandemic but must create a new normal by adapting.

As for the obstacles and efforts in creating the implementation of adaptation of new habits in the conditions of the Corona Virus Disease 2019 (covid 19) Pandemic as follows:

#### **a. Barrier Factor**

1. People who are not economically affected so choose to limit their activities outside the home because all their needs have been met. Furthermore, there are people who are economically affected so they choose to work by observing health protocols. Examples are formal workers and agency ministry employees.
2. Communities who are economically affected so that they lose their source of income and force them to leave and adapt in order to get their source of income back. Meanwhile, the last condition is people who are affected and lose their source of income, but have not been able to adapt.
3. Community compliance in implementing health protocols, community habits in socializing closely, misunderstanding about the invisible dangers of viruses, as well as the emergence of various opinions through social media that do not support prevention efforts.
4. The low level of changing people's behavior and culture in terms of maintaining cleanliness.

## **b. Supporting Factor**

1. Diligently wash your hands with clean running water and soap or use a hand sanitizer with a minimum alcohol content of 60%. Not exchanging things with others at work, for example bringing your own plates, glasses and spoons. Keep your distance and avoid crowds.
2. The community must move actively as part of a shared responsibility. Because the government's efforts to handle COVID-19 will be meaningless if the community does not participate in helping make it happen.
3. The use of masks when leaving the house is an important thing that should not be forgotten during the AKB period. By wearing a mask, to avoid transmitting the virus that may be carried from yourself or from other people who do not appear to have symptoms.
4. During AKB, you should avoid unnecessary touch or contact as much as possible. It is very important to minimize touch to the eyes, nose and mouth. Also contact on items that are often held by many people, such as doorknobs, money, dining tables.
5. To maintain the body's resistance to remain productive during the adaptation period of new habits, it is also important to always pay attention to the intake consumed. A diet full of nutrients must always be maintained, and balanced by eating vegetables, fruit, and supplements to keep the body fresh and healthy.
6. The flow of information in the midst of a pandemic continues to run rapidly. It is very important during this adaptation period to keep abreast of the latest information about the COVID-19 pandemic. Choose a trusted source, and don't panic easily or believe in hoax information that often appears in times of crisis like now.

According to Leo Agustino (2019:136) The third policy implementation model with a top-down perspective was developed by George C. Edward III. Edward III implanted his public policy implementation model with the term Direct and Indirect Impact on Implementation. In the theoremized approach by Edward III, there are four variables that will determine the success of a policy implementation, namely: communication, resources, disposition and bureaucratic structure as follows:

- **Communication**

Clarity, communication received by policy implementers must be clear and not confusing (not ambiguous). The ambiguity of the policy message does not always hinder implementation, at a certain level, but the implementers need clarity of information in implementing the policy so that the objectives to be achieved can be achieved according to the policy content.

- **Resource**

Staff, the main resource in policy implementation is staff or human resources. One of the failures that often occurs in policy implementation is due to insufficient, adequate, or incompetent staff in their respective fields. The addition of the number of staff or implementers is not enough, but it is also necessary to have sufficient staff with the necessary skills and abilities to implement the policy or carry out the tasks desired by the policy itself.

- **Disposition**

The disposition effect, the attitude of the implementers will cause real obstacles to policy implementation if the existing personnel do not implement the policies desired by high officials. Therefore, the selection and appointment of policy implementing personnel must be people who are dedicated to the policies that have been determined more specifically in the interests of the citizens.

- **Bureaucratic Structure**

Making Standard Operating Procedures (SOP) more flexible is a procedure or routine planned activity that allows employees to carry out daily activities in accordance with predetermined standards.

Based on the results of the research and theory above, the researcher concludes that there are findings from the implementation of Medan Mayor Regulation Number 27 of 2020 in the Corona Virus Disease 2019 (covid 19) Pandemic Condition in terms of communication, disposition, human resources and bureaucratic structure, namely the implementation of good implementation in the Kelurahan.Ward. Tanjung Mulia Hilir, Medan Deli District.

Based on the results of the research and theory above, the researchers concluded that in the Adaptation of New Habits to the Conditions of the 2019 Corona Virus Disease Pandemic (covid 19) in Tanjung Mulia Hilir Village, Medan Deli District, there were findings that there were still many people who did not comply with the health protocols and were not ready. undergoing a new adaptation with the distrust of some people with the Covid 19 disease.

## **V. Conclusion**

Implementation of Medan Mayor Regulation Number 27 of 2020 in the Condition of the 2019 Corona Virus Disease Pandemic (covid 19) in Tanjung Mulia Hilir Village, in terms of communication, disposition, human resources, bureaucratic structure of the four policies or implementation Medan Mayor Regulation Number 27 of 2020 concerning the Implementation of New Habits Adaptation to the Conditions of the 2019 Corona Virus Disease Pandemic (Covid 19) in Tanjung Mulia Hilir Village, Medan Deli District, is going well.

The New Habit Adaptation Policy in the Corona Virus Disease 2019 (covid 19) Pandemic Condition in Tanjung Mulia Hilir Village, Medan Deli District, is still not running optimally because there are still some people who are not obedient to government regulations. forming crowds or crowds or gatherings so that this is an unpreparedness of the community in following the adaptation of new habits in the Tanjung Mulia Hilir Village, Medan Deli District.

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