Identification of Home Base Business Management as a Full-Time Job in Indonesia

Faqih Nabhan[1], Yuli Purbaningsih[2], Ahmad Ridwan[3], Ita Nurcholifah[4], Prasetyono Hendriarto[5]

[1]Institut Agama Islam Negeri Salatiga, Indonesia
[2]Universitas Sembilan Belas November Kolaka, Indonesia
[3]Universitas Alwashliyah Medan, Indonesia
[4]Institut Agama Islam Negeri Pontianak, Indonesia
[5]Universitas Pakuan, Bogor, Indonesia

faqihnabhan@iainsalatiga.ac.id, yulipurbaningsih.usnkolaka@gmail.com, iwan.mth@gmail.com, nurcholifahhery@gmail.com, prasetyono.hendriarto@unpak.ac.id

Abstract

Often people think that the home-based business is a side job and does not have the potential for success like other full-time jobs involved in other companies and business entities. To prove home base to be a full-fledged job that brings success, we have obtained data from an online collection of hundreds of scientific papers published by leading journals and publications such as Google Book, Elsevier, sage pub, Springer, Taylor & France, and Academic Press. To keep data from publications up to date, we target articles published between 2010 and 2021. Next, we examined the data using a coding, interpretation, and in-depth evaluation system with a phenomenological approach. Based on the evidence from the study and discussion of the data findings, we can say that work from home is an alternative career where there is no need for travel, can work remote which has free time and is usually less constrained, resulting in more tangible productivity gains and flexibility compared to working from outside the home in the company. If it is done in a business way, it will be possible to earn profits as a home business and even exceed the benefits of working outside the home. Thus, the results of the study will be helpful in the development of future business science by both academics and practitioners.

I. Introduction

Since the pandemic forced companies and government offices worldwide to respond to the dangers of coffee by sending their workers to work online, that is when the phenomenon of working from home emerged (Allen et al., 2020). Indeed, the decision of companies and governments to send jobs or repatriate workers by continuing to work with the help of this technology is a very sudden decision that makes workers very surprised (Tashiro and Shaw, 2020). Conditions where they usually have to work in corporate offices and crowded places like markets and restaurant businesses and other regulations, but after some time, the workers feel they can adapt to work from home with all the conveniences and fewer accidents. Apart from the demands to respond to the pandemic followed by government policies following the advice of international health agencies, actually working from home is something very bona fide compared to working in the office or outside the home (Mont et al., 2021; sudarmo et al., 2021; Putra et al., 2020).

Moreover, working outside the office for those who work in big cities, say Jakarta-Surabaya, Medan city, and other big cities in Indonesia, makes workers spend almost 30% of their lives outside of work but leave (Melissa et al., 2015). Going through quite a difficult journey due to distance, traffic jams and all kinds of problems on the road. The most obvious benefit of working from home, for example, is that workers experience the extraordinary life of a work center working in the office and at home. Very good and very lucky, and not all staff or employees who have the opportunity to work take care of their chosen work from home by getting this extraordinary work this personal life is very suitable (Dethier, 2017). Coupled with working from home where employees can reduce stress on the trip, maybe the average commuter in Indonesia spends more or less time from big cities like Jakarta almost 2 hours a person has to spend his time traveling either by private train or public transportation this is something which is not the case when staff work from home (Morris and Guerra, 2015).

In addition to reducing stress because on the way to work from home, the price is not a waste of time, imagine when having to struggle from work to work and back home is a waste of time (Kelliher and Anderson, 2010). Feeling tired and tired is unavoidable, which has become a phenomenon that occurs in every worker. Another reason why working from home is good, for example, if the government or company is not friendly, it is not too difficult to maintain a work location because with the presence of technology, workers can be connected wherever they are, especially jobs that are internet service with hardware applications, software applications, workers can complete work regardless of geography and also the location where they want to work, this is very integrated, mainly when it is associated with the danger of being infected with the virus. Besides having extraordinary financial gainer value and benefits in saving oneself from suspicion of disease transmission, Coronavirus homework, which is currently an international issue (Hilbrecht and Lero, 2014).

In addition, perhaps what is very beneficial is when the company wants to provide a work location, they have to spend much money when working at home, this is very profitable where they do not have to spend much money because they want to (Ton, 2014). His office is in a metropolitan city with enormous money and living expenses. By working from home, there is no problem with the company; there is no problem hiring people from various economic backgrounds, geographical backgrounds, cultural backgrounds with different perspectives on problems because working from home these opposite problems do not limit the company to work from home. Mobilize their feelings supported by a skilled workforce (Rivera, 2012) because the problem of recruiting employees to work in the office is a highly complex thing for companies. From various elements from the net and the community and families, by working from their respective homes, the company is very profitable and also a tremendous advantage that they can treat players very quickly because they work in their respective places. So, when companies think about profits, the flexibility to work from home is a good answer (Sirota and Klein, 2013).

In addition to making it easier to recruit employees who work from home, this is what companies can save because employees who work from home, in general, can save up to 1 year a day and can save up to 30% of the salary that must be spent where the company can (Chamola et al., 2020). Saves on expenses for office fort harvest days, parking fees, laundry fees, consumption, and all the very personal and office needs that are a heavy burden for farmers, but with a work at home policy, everyone can be saved so money can be given to workers in return for this, it is a saving thing. According to global workplaces, companies can save up to $11,000 per year (Barrow and Mosley, 2011). Because for every employee who works from home, this indicates that the company has

immediately been able to save money; for example, building rental expenses for transportation and other operational costs have all been taken care of because workers directly work from home, even more so. When the era is full of restrictions, such as the era of community movements in response to price increases, this is tremendous savings and the safety of company staff and employees for a while with no signs of ending (Graban and Toussaint, 2018).

There are also other advantages of working from home where the impact on a healthy environment is with fewer people traveling; they have to travel to the city to go and back, this is something that can save or a very positive action on the environment (Bloom et al., 2015) where there are fewer operating machines that have to be turned on where pollution due to any motorized vehicle is on the road they are all workers every day they have to pay any costs for the costs caused by pollution by existing machine activities. Likewise, going home can support so-called impact rather than sustainability where the economy is growing and has been reduced rather than wasted to make cities better because fewer people are destroying or crossing roads, roads and cities will be more sustainable, which will respond to zinc as well as responsible road users and machines (Stringer, 2010).

Another convenience is the layout of the office; what about home careers? Companies do not have to click on the most appropriate office, but employees have set their own how to make a compatible home as a place to work. A great bona fide from working from home to being content about health, and also, it is about spending and using money in today's real-world (Brynjolfsson and McAfee, 2011). In a pandemic like now, social media has a major role in this regional election (Rudianto, 2021). In a pandemic like now, social media has a major role in this regional election (Kumara, 2021). Finally, by working from home, employees and companies can improve performance and productivity in a workplace where less time is spent on commuting but add to the work and cost of expenses used for transportation, parking and all kinds of mantels can be chosen sparingly. So that both the company and the employees benefit tremendously from being able to use the species at home very independently, this makes something beneficial for both parties increasing employee productivity and performance. Workers and the company can apply the homework system (Rehman and Roomi, 2012).

Likewise in the aspect of happiness, health is beneficial when employees have to stay at home where they can manage time with their families can prepare healthy meals and good flexibility in their lives they have to keep working and also look for a balanced life to live and be good (Del Boca et al., 2020). So, by working from home, there are many things that are most important to pay attention to are the benefits, which are a bit on the road, so employees can spend the rest of the time on physical activity so that the body becomes healthy and for the opportunity to make healthier food because they do not have to buy outside (Vyas and Butakhieo, 2021). Not necessarily their health, it can also avoid the risk of disease due to accidents where nowadays people rarely face difficulties when an accident occurs outside because mothers have to go to work and have to go home. Moreover, make the home an office for highly productive workers. All of this will become evident when employees choose to work from home with a perfect type of full-time job with the considerations mentioned above (Settersten Jr et al., 2020).

II. Research Methods

This paper review aims to identify many businesses or jobs from home as profitable as full-time jobs in Indonesia. Often people think that home business is a side job and does not have the potential for success like other full-time jobs involved in other companies and

business entities. For that, we have proven that home base jobs have become full-fledged jobs that bring profitable and success; we have obtained data from online collections.

Hundreds of scientific papers published by leading journals and publications such as Google Book, Elsevier, Sage Pub, Springer, Taylor & France, and the Academic Press. To keep the data from publications up to date, we targeted articles published between 2010 and 2021 (Eriksson and Kovalainen, 2015). Next, we examined the data using an in-depth coding, interpretation, and evaluation system with a phenomenological approach (Walle, 2015). This study relies on secondary data because when we were working on this study, Indonesia was incessantly implementing national policies to respond to the pandemic by liberating public movements. At the same time, we decided on the design of the report format in a descriptive qualitative study (Myers, 2019) in the study of business management qualitative research paper.

III. Discussion

3.1 Full-Time Online Teacher Job

2020 became the year that made human life in the world totally changed, the emergence of the corona virus that shook the world quickly became a global upheaval (Silalahi, 2020). To answer the question above, which full-time jobs are controlled at home that is profitable, especially in an era that is disrupted by a pandemic, we have found several jobs that are relevant to work at home that is carried out regularly and professionally so that they can become a source of income. If managed professionally, a profitable and sustainable business is promising and, more importantly, still able to respond to government policies on social distancing (Audrain et al., 2022). So, here, the full-time teaching job can be controlled through the online mode professionally. Teaching online is a vast opportunity open to educators, both teaching at low and high levels. Online teaching jobs can also be in the form of complete or paid jobs with qualified teaching requirements (Kraft et al., 2020). However, it requires a teaching certificate and teaching experience, namely at least majoring in education or other majors, with 50% of the curriculum content being a teaching profession. So, through the required percentage of achieving the goal, it will become staff or teaching staff online. This is the best opportunity for both teaching majors or other majors who have experience in teaching (Fernández-Sánchez et al., 2011).

As for the management method, among others, this job is teaching online, and this must be a persuasive job in terms of profit generation because it only relies on digital means and the ability to operate software devices to stay connected with learning participants (Kraft et al., 2020). The fact is that someone who has run an online teaching job is really a talented professional that is supported by an online teaching platform that can include a schedule and price that each participant must meet, and this is genuinely a profession where teaching others safely at a time when people are struggling to respond to a pandemic, a time when schools and other educational institutions are closed indefinitely (Clark and Lyons, 2010).

3.2 Online Telehealth Nurse Job

Telehealth work collects essential medical information and provides services to the questions that patients love without being subtle to come home from the patient so that this work can be helpful even in an era that is being limited by media movement during the pandemic (Becevic et al., 2015). *Telehealth* is a foreign term that refers to long-distance electronic health services by relying on telecommunication devices that make it easier to

meet nurses and patients remotely. So, what distinguishes it from telemedicine is the term used to describe a field of work that is not far away which can lead to non-clinical services so that care is interpreted as a user rather than telemedicine and with the help of technology to provide care and advice remotely (Becevic et al., 2015). So, the nurses could be their various health school backgrounds and the benefits of technology. They should take advantage of technologies such as video cameras and telephone lines to communicate in both directions (Grifoni and Messy, 2012). They also provide maintenance remotely so this work can be done virtually. This job position is obtained by following a treatment program before taking the test and becoming a nurse. Officially registering a nurse will gain education and practical experience; with this certificate, nurses can use smartphones, join video call conversations, and download phone-related applications. They can easily carry out tasks even though they are at home using various applications and iOS, so this is one of the conveniences that can become a profession even from home (Gogia and Mandal, 2019).

3.3 Online Transcriptionist Job

The profession of transcriptionist from home can be done at certain times, such as pandemic crises and other crises (Becevic et al., 2015). Through online work, a transcriptionist can choose work from home as a promising career. This job can be done professionally by having knowledge and expertise translating medical terms through a background in health science and medical language. Based on a good transcriptionist, this profession will be successful. This is a medical transcriptionist that probably not many people can do. According to Wilkes et al., (2015) this profession is indeed not widely heard today. However, this profession in developed countries is highly encouraged because the benefits provided by this health translation serve medical professionals, the medical industry, and even patients related to medical language. Along with starting from home-based work, the access will be comprehensive with the help of technology; for example, in collaboration with drug sales associations, it can also be a representative rather than a consumer. So, his job is to provide some advocacy to patients and become data entry and become an assistant for online medical doctors, become a recorder, and even become a transcription teacher instead of online medical (Berta et al., 2013).

Like any other work, this job also has associations such as the party who will issue a certificate by including a particular translation job where they will work. So, with this license, these transcriptionists will make it easier to get recognition from various transcription fields in health. This work can be done from home, especially when it is complicated to interact directly with many people, so if it is done with a business, practice it in a business manner, it will be profitable to become a profession that promises to work without having to leave the house (Salimbajevs and Strigins, 2015).

3.4 Online Consultant

The online consulting profession is a career where the task is to help people who need consulting services (Donnelly and Gamsu, 2019). Those with practical experience in a particular field. So, the term consultant is a term that can be used for all fields of work, whether education, health, business, and so on, so this profession can be done online from home and is a job that requires an understanding of something in the field that is carried out (Lee Cooke and Xiao, 2014). The way this consultant works is not so difficult; for example, if someone needs service, then the first step is, for example, filling out a registration sheet, then forming a work team, then explaining the business profile he will do then preparing virtual accommodation places then giving addresses to consumers and

also how does the consultant do all the details then consultation can be done with assistance such as Mendes and so on (Miah et al., 2017).

A consultant, for example, health consulting. So, he can provide services such as telemedicine assisted by an application that is very well known in the medical world, so they can immediately work with Live or online related to the Life health care of doctors and several applications that support the work of the health consultant (Wye et al., 2015). Because this is a business, the orientation is to get income, so here the consultant has the principle that if this business is run on a business basis, he will be profitable. Best of all, they do not have to work in luxurious buildings in unique office places outside the home, but they can create a workspace from home with all the conveniences that support the work of consultants (Haleem and Javaid, 2020).

3.5 Online Bookkeeper Job

High school graduation, number juggling capacity, and computer skills are needed (Roberts, 2013). After gaining some experience, a bookkeeper can seek approval from the US Institute of Professional Accountants and permission from the National Association of Public Bookkeepers Diplomas. While income-generating Zip Recruiter reports annual profits as high as $54,000 and as low as $21,000, most Virtual Bookkeeper pay rates range from $32,500 (25th percentile) to $43,500 (75th percentile), with top workers (90th percentile) earning $51,500. Every year throughout the USA (Munro, 2010). The term is known in Indonesia by accounting experts who demonstrate consistent reporting of organizational monetary exchanges. When bookkeeping is done effectively, a business can follow all financial data on its books, enabling it to make essential financing, contribution, and operational decisions (Ma, 2014).

3.6 Online Translation Job

Online interpretation is probably the most extensive career for language-lovers who want to travel the world (Gray and Suri, 2019). Unlike presenting English as a foreign language, decoding can give a translator more flexibility and freedom from the rat race, similar to well-known advanced wanderer calls like self-writing or visual communication. In the United States, the median salary for administrative interpreters is $78,593 per year and $6,549 per month (Beerepoot and Lambregts, 2015). The simple answer is no. They do not need a college degree to become an interpreter! Whether in interpretation, etymology, or a relevant specialization, a degree will give an interpreter a business advantage. However, that is not the only thing that matters, according to everyone (Pym, 2014).

3.7 Online Writer Content Service

Content writers are creative professionals who create copy for websites, web journals, online media, whitepapers, digital publications, and various other platforms. Authors work closely with companies to understand their language and find the best sources of information (Duffy et al., 2017). A website content writer, often known as an online content essay writer, devotes much effort to provide relevant material to a website. Each site caters to a specific demographic and requires relevant content to attract visitors (Sulistyo, 2019). What exactly are content creation skills? Content writing skills enable him to create explicit, trustworthy, and relevant content that communicates a captivating experience for the organization's target audience. Good content writing encourages people to visit the organization's website for additional information (Blank, 2013).

3.8 Online Education Specialist

Instructive specialists evaluate and provide recommendations for improving educational program planning, individual drawing, and methods of presenting at least one grade level (Clark and Lyons, 2010). They also assist in disseminating assumptions and progress among students/gatekeepers, life coaches, and instructors. To find a new job path, asset specialists must obtain a four-year qualification in a training-related field. Many employers also require candidates to have extra training or preparation in specific curricula. Asset specialists are also limited by the exact authorization requirements as tutors (Clark and Lyons, 2010).

3.9 Sale Agent Job

Business specialists are self-employed entrepreneurs hired by companies to help them market their products or provide administration in a specific geographic area (Romero and Martínez-Román, 2012). Supply specialists mark agreements between an organization and its clients and advance business personnel and goods to appropriate buyers. The ideal candidate will have knowledge of external transactions as well as important information regarding innovation. Salespeople will have to travel daily to meet customers in their homes and offices (Verbeke et al., 2011). High school diploma, as well as client assistance that is needed strong and interpersonal skills, required. The ideal newcomer will have knowledge of external transactions as well as important information regarding innovation. Sales people must travel each time as they will meet customers in their homes and offices. High school diploma and support Strong client and interpersonal skills are required (Marshall et al., 2013).

3.10 Software Engineer

A programmer uses computer programming standards to configure, develop, maintain, test, and evaluate computer programming. The term designer is often used as an analogy, although it may also include training or design skills connotations (Chen et al., 2017). Version programming is used in today's measurements. A programmer is an expert who applies computer programming standards to the planning, development, maintenance, testing, and evaluation of computer programming. This is a beautiful piece of work for a particular item! According to US News and World Report, the top job in 2018 was programming designer (Danalis et al., 2010). For others, it is a rapidly growing field. According to the Bureau of Labour Statistics (BLS), the number of programming engineer jobs in the United States will increase by 24% by 2026.

IV. Conclusion

Identifying home business governance as a profitable and sustainable permanent job in Indonesia is very important. Because often people think that home business is a side job and does not have the potential for success like other full-time jobs involved in other companies and business entities. To prove home base as a full-fledged job that brings success, we have obtained data from an online collection of hundreds of scientific papers published by leading journals and publications. After review and discussion, we get the results; we can briefly say that several online businesses can be managed from home with exciting results. Businesses include being an online teacher, conducting consultations about a professional midwife, content writer, translating all foreign languages, and several other easy-to-do online professions. As long as they are run in a business and professional manner, all types of businesses that we describe above will make money and have a

permanent job even from home because almost 30% of working from home can save on all outgoing costs compared to working in offices and companies.

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