

## Utilization of Youtube Media in Developing English Speaking Ability

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### Abstract

*Technological developments greatly affect the world of education, so that the paradigm of conventional learning media in learning is currently starting to shift towards technology. YouTube is one of the learning media that aims to clarify messages, overcome the limitations of space, time, energy and senses and create a passion for learning. The purpose of this study was to determine the use of YouTube media in developing English speaking skills. This research method uses qualitative research with teacher and student respondents. The data sources in this study are divided into 2, namely primary data sources and secondary data sources. Primary data sources were obtained from teachers and students at SMA Negeri 6 Bekasi while secondary data were obtained through journals related to the purpose of this study. Data collection techniques used were interviews and document review. The data analysis technique used is to process research data by listening, selecting data, analyzing data, analyzing data and concluding results. The results of this study are that the use of youtube is a good medium to be applied in improving speaking skills. In addition, this media will make the classroom atmosphere more active and interesting. So that students' speaking skills can develop through youtube videos.*

### Keywords

*Youtube media; speaking ability; English*



## I. Introduction

Technological developments greatly affect the world of education, so that the paradigm of conventional learning media in learning is now starting to shift towards technology. Learning media aims to clarify the message, overcome the limitations of space, time, energy and senses and create a passion for learning. The function of learning media is to make it easier for lecturers or facilitators to provide material, attract students' attention and create a more interesting teaching and learning process (Susilana & Riyana, 2009). Development is a systematic and continuous effort made to realize something that is aspired. Development is a change towards improvement. Changes towards improvement require the mobilization of all human resources and reason to realize what is aspired. In addition, development is also very dependent on the availability of natural resource wealth. The availability of natural resources is one of the keys to economic growth in an area. (Shah, M. et al. 2020)

Learning is a process of communication between students, educators and teaching materials. Communication will not run smoothly without the help of the media as a means of delivering messages. The generation known as the internet generation actually has a high orientation and enthusiasm for learning, only the way they get information is different. However, they are persistent seekers of information and consciously determine the choice of learning model that suits them. They want varied learning models and they

also tend to get bored quickly with conventional learning models whose resources and models are limited. So it requires teachers to be more creative in carrying out the teaching and learning process to meet their demands (Burke, Snyder, & Rager, 2009). The delivery of learning requires a language so that they can interact with each other. The learning is aimed at reconstructing students who are looking for information and finding out knowledge that is able to solve problems, cooperate, and tolerate diversity. If the desire is successful in a satisfying way, it will increase students' self-confidence as well as a high sense of responsibility and civilized humans who can identify themselves with stable, independent personalities and have emotional stability with intellectual knowledge. (Pradana, D. et al. 2020)

Language is our means of communicating with one another. Language is the ability of humans to communicate with other humans using signs, such as words and gestures. Or a tool to interact and communicate, in the sense of a tool to convey thoughts, ideas, concepts or feelings. Without language we cannot communicate with others, we cannot convey messages or information to others. English is one of the main subjects that must be mastered by students to be able to follow the development of science and technology. To anticipate the development of science and technology, it is necessary to improve students' speaking ability in English (Simbolon, 2014).

In fact, there are still obstacles in learning English, such as students still assuming English is one of the difficult subjects to understand. Many students are still reluctant to speak English because they feel afraid and embarrassed if they say something wrong and think they will be made fun of by their friends if they make a mistake in speaking. In addition, learning English in formal education has weaknesses such as limited time to study, and less innovative learning methods. In fact, if students are consistent in always trying to speak English, they will be more fluent and increase vocabulary. Therefore, teachers must be able to determine classroom management in innovative learning methods.

Difficulty speaking is usually caused by difficulty expressing ideas verbally, limited vocabulary, limited grammar skills so that it is difficult to speak with the correct rules, limited ability to pronounce words (pronunciation), making it difficult to pronounce the words spoken correctly, lack of courage to speak because afraid of being wrong (Sari & Lestari, 2019). In line with (Simbolon, 2014) there are still many students who have difficulty in speaking English. To overcome these difficulties, a learning process is needed that is designed in such a way as to create a learning atmosphere with a level of difficulty that can be minimized as much as possible. One way that can be done apart from the conventional learning process is online learning. Therefore, to improve English language skills by learning through Youtube media (Christian et al., 2020)

Through YouTube students can learn about English. Many educators have shared or presented their teaching materials through YouTube, so that they can be accessed by anyone. This can be an alternative to obtain information and knowledge from the outside world. YouTube is not only entertaining but also useful for imparting knowledge, one of which is the use of YouTube to improve English speaking skills. Youtube can be used as an online learning media that is useful for conveying learning information and can be accessed anywhere and anytime. The use of social media can be negative or positive depending on the user. Therefore, users must be wise in using social media.

Regarding the importance of the ability to speak English for communication and facing global competition, the researcher wants to know the use of YouTube to develop English speaking skills.

## II. Review of Literature

### 2.1 Youtube Media

Learning media consists of two important elements, namely the device and the message it carries. Device is a means or equipment used to present teaching materials or messages. The message element is information or teaching materials that will be conveyed to students (Purnaningsih, 2017).

YouTube-based learning media is an easy and user-friendly way to improve collaboration skills and integrate technology into the learning process. YouTube can be used to explain theory by involving students in innovative learning methods. Youtube can make it easier for English teachers to deliver the material to be taught and students are more motivated to focus on listening and remembering what they witnessed. In the online teaching and learning process, English teachers are currently very helpful for presentations or demonstrations by teachers for learning purposes, often more effective and efficient when using videos (Hamidah, Yanuarmawan, & Sukya, 2021)

With teachers making a video and uploading to YouTube, presentations and demonstrations can be repeated in the form of video shows. Video archives can be easily found and stored safely on the guru's youtube channel. Thus, the use of YouTube-based learning media in the English teaching and learning process is to improve the quality and creativity of teachers (Hamidah et al., 2021). Youtube is one of the learning media that can be used to train students' ability to speak English which is often considered difficult by students (Mukti, 2021).

The advantage of learning with video is that it presents image and sound representations of an event to students in class, especially when using online classes. Youtube is one of the most popular video sharing services on the internet today (Snelson, 2011). Youtube also offers learning experiences with new technologies that will be useful when they graduate (Burke et al., 2009). In addition, Youtube also provides hundreds of thousands of videos with various topics that can be integrated into classroom learning. Youtube will also be a huge library of free videos for learners that will encourage them to become independent learners.

Youtube is an online service officially launched in late 2005, registered users can upload video clips for other Internet users to view. Each video is displayed on its own page, It contains many elements, including space for users below the video such as replying to comments with other users (Benson, 2015).

YouTube (<http://www.youtube.com>) is basically a Web 2.0 site. Based on video sharing, commenting and viewing. On this website, users can publish their own video works, create tags according to Video content (category), write titles and create descriptions for videos and some content, comment on your own videos or other people's videos, create or Combined with video channels other users on various topics of interest, Browse videos by title or keywords, create video feedback More videos, etc. (Brooker, 2011).

According to Jones and Cutrell (2011), YouTube is considered a Web 2.0 site, not just a collection of information, because members of the Website cooperate with each other and participate in feedback through Asynchronous interactions with other users.

### 2.2 Speaking Ability

When an individual speaks it will produce a vowel consisting of sounds. The development of language skills is related to the development of speech, the more people are able to speak, the richer their language skills, the richer the language skills make

children more confident to speak (Bjorklund, 2005). The ability to speak is an action to produce speech that aims to express opinions, ideas or desires in order to maintain social relations or just to convey information (Susanti, 2017)

a. Pronunciation

Each child is different in the accuracy of pronunciation and accent. Differences in pronunciation accuracy depend on the level of development of the sound mechanism, as well as the guidance received in associating sounds into meaningful words. The difference in accent is caused by imitating a model whose pronunciation is different from that used by children.

b. Vocabulary Development

Children must learn to associate meaning with sound in developing their vocabulary. The increase in the number of vocabulary is not only due to learning new words, but also due to learning new meanings for old words.

c. Sentence formation

At first, children use one-word sentences, namely nouns or verbs. Then the word is combined with a sign to express a complete thought that can be understood by others.

### **III. Research Method**

**Methodology** The research method used in this research is to use qualitative research. By departing from the literature review regarding the use of media for learning in improving English speaking skills. The data sources in this study are divided into 2, namely primary data sources and secondary data sources. Primary data sources were obtained from teachers and students at SMA Negeri 6 Bekasi, while secondary data were obtained through documents and journals related to the purpose of this research. The qualitative approach used is more focused on improving English speaking skills through learning media that can be obtained through YouTube.

Data collection techniques used in this study, including interviews submitted by students to find out responses to the use of YouTube media and document review. The data analysis technique used is to process research data by listening, selecting data, analyzing data, analyzing data and concluding results.

### **IV. Result and Discussion**

Through speaking activities we can interact with the wider world. In speaking, we seem to do translation which indirectly makes our brain work twice. This can be described as when a child is given a question and then you prepare it first in the preparation stage in the form of good and correct Indonesian. Then move it or translate it into English in the right pattern, so our brains will work twice. But it's different when we immediately think of sentences in English.

The development of language skills is related to the development of speech, the more people are able to speak, the richer their language skills, the richer the language skills make children more confident to speak (Bjorklund, 2005). The development of language skills will underlie reading skills, the richer the vocabulary mastery they have, the easier it is for children to understand writing, and in the end the children's ability to read will be smoother (Kumara, 2014). In learning a language, especially English, maybe the child will have difficulty in speaking or speaking. A child must be skilled in using vocabulary and how to use it.

English is one of the international languages which is widely taught in various countries in the world. Many people in every country use English as a means of communication in various important meetings at the international level. In Indonesia. In an effort to improve English language skills, the Indonesian government requires English to be the first foreign language studied as a subject (Purnaningsih, 2017).

Learning media that can be an alternative to developing English speaking skills is YouTube. Youtube is one of the learning media that can be used to train students' ability to speak English which is often considered difficult by students (Mukti, 2021). In the current online teaching and learning process, English teachers are very helpful for presentations or demonstrations by teachers for learning purposes, often more effective and efficient when using videos (Hamidah et al., 2021). With teachers making a video and uploading it to YouTube, presentations and demonstrations can be repeated in the form of video shows. Video archives can be easily found and stored safely on the guru's youtube channel. Thus, the use of YouTube-based learning media in the English teaching and learning process can improve the quality and creativity of teachers (Hamidah et al., 2021). Even today, in addition to the material obtained through the teacher, many materials are created and presented by English language experts on YouTube.

Youtube is one of the learning media that can be integrated in teach subjects that are considered difficult by students. Videos on Youtube can be used as a learning medium (Lestari, 2013). The use of YouTube videos is a good medium to be applied in improving speaking skills. In addition, this media will make the classroom atmosphere more active and interesting. There is an effect of increasing students' speaking skills through youtube videos. In addition, it can be used at all levels of education (Nuha & Saputri, 2021). Youtube can be a source of learning and learning media that can meet the demands of the needs of the digital generation. Youtube can increase interest and support the learning style of the digital generation. Youtube also offers learning experiences with new technologies that will be useful when they graduate (Burke et al., 2009).

The use of YouTube as an English learning medium is very important, especially when learning English at SMA Negeri 6 Bekasi, because through YouTube students can learn or hear directly from native speakers. Through sight there is of course a strong belief that the language and pronunciation of what you see and hear is correct, so that when you practice, you will be very confident and not feel ashamed. The more often you listen to native speakers through the English learning videos that are made, the more fluent that person will be. Through the use of YouTube as a medium for learning English, it is very useful for teachers and students at SMA Negeri 6 Bekasi.

Furthermore, the use of YouTube can also improve the quality of learning and teacher creativity in classroom management so that the learning methods used are not monotonous. From the implementation of these activities, students can do it anywhere without being constrained by time and place which has an impact on the results of the practice that has been carried out by students, namely the use of YouTube as a learning media can be used properly so that the objectives of this activity can be achieved.

English teachers also believe that the use of YouTube as a medium for learning English in the lessons they use especially during online learning is an easy way to improve collaboration skills and integrate technology into the learning process. YouTube can explain theory by engaging students in innovative learning methods. Youtube can make it easier for English teachers to deliver the material to be taught, and students are more motivated to focus on listening and remembering what they witnessed.

The use of YouTube-based learning media in the teaching and learning process of English to improve the quality and creativity of teachers is very useful not only for



teachers in adding media and teaching methods but also for students to be more creative, fun and skilled (Hamidah, Yanuarmawan and Sukya, 2021).

In addition, based on the results of research from Handayani (2020), using YouTube media is able to increase students' vocabulary and understanding in English lessons, so that student achievement also increases. As for the obstacles or obstacles in the application of YouTube as a learning medium, such as the lack of optimal supervision of students, poor signal or internet network, and high quotas. From the increase in students' vocabulary, their confidence in speaking English also increases. Therefore, learning media using YouTube is an alternative or solution in overcoming the problem of underdevelopment of students' English skills.

Based on interviews with students at SMA N 6 Bekasi stated that the use of learning media using YouTube can increase student enthusiasm, make it easier for students to learn and not get bored in the learning process. This is also appropriate when online learning students think that learning using YouTube is more effective and efficient than learning using paper based.

## V. Conclusion

Youtube can be used as a learning medium that can develop English speaking skills. In the current online teaching and learning process, English teachers are very helpful for presentations or demonstrations by teachers for learning purposes, which are often more effective and efficient. With teachers making a video and uploading it to YouTube, presentations and demonstrations can be repeated in the form of video shows. Video archives can be easily found and stored safely on the guru's youtube channel. Thus, the use of YouTube-based learning media in the English teaching and learning process is to improve the quality and creativity of teachers.

In addition, YouTube also helps increase students' vocabulary, so that their confidence in speaking English also increases. Therefore, learning media using YouTube is an alternative or solution in overcoming the problem of underdevelopment of students' English skills.

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