The Jargon Used in Avengers: Endgame (2019) Movie: Sociolinguistics Study

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Abstract

This study aims to analyze and examine closely the form and the function of Avengers: Endgame (2019) movie. The purpose of the research was to describe the forms and functions of the movie Avengers: Endgame (2019). Jargon is a special vocabulary used in every area of life, skill, and environment. A descriptive analysis method was used to carry out the research. The data used were taken from the Avengers: Endgame (2019) movie and the transcript from wiki. The results demonstrated that there are four forms of jargon, namely phrase (43.86%), word (35.09%), acronym (15.79%), and abbreviation (5.26%). Besides, there are three functions of jargon, 1) jargon gives a people a sense of belonging to a specific group of avengers, 2) jargon can also make it easier for a person to communicate with their friends/ groups of avengers, 3) jargon as effective signals for identification of communication with avengers.

I. Introduction

Most people need language as a communication tool to interact and get information from other people. Language is a part of the instrument in communication. According to Ervina C.M Simatupang (2019:234) Language evolves rules from every aspect of its circumstances – such as who the speaker and listener are, the place where the language is used, the intention of the speaker, the mood of the speaker and the norms of the society. Language is a bridge of communication, interacting, and giving information to other people. Walija (1996:4), revealed the definition of language, namely the most complete and effective communication to convey ideas, messages, intentions, feelings, and opinions to others. communication tool for communicating and interacting between people or a group of people whose use is determined together to convey ideas, messages, intentions, and feelings to achieve common goals.

Discussing language can not be separated from the science of linguistics. Linguistics divided into two fields namely, microlinguistics and macrolinguistics. Microlinguistics studies the internal of language such as phonology, morphology, syntax and etc. Meanwhile, macrolinguistics studies the relationship between language and factors outside of language. the author took the study of sociolinguistics as a branch of linguistics. Sociolinguistics consists of two words, namely sociology and linguistics. Sociolinguistics studies language by taking into account the relationship between language and society, especially the people who speak that language. Hudson (1991:1) states that "Sociolinguistics is the study of language about society". Sociolinguistics focused on the effect of society on language. Sociolinguistics is the study of linguistics and sociology. Holmes (1992: 1), states that Sociolinguistics is the study of the relationship between language and society. Based on those definitions, it concluded sociolinguistics related to

language and society have a relation in explaining why people speak differently in different socials and contexts. Every society can communicate according to its language field. The diversity of languages used by this society is by age, profession, education, cultural and social backgrounds that are typical in general.

Language is one of the most important things in the life of every human being. Each of them is of course inseparable from language, the first time a child gets a language that is heard directly from the father or mother when the child is born into this world. Then as time goes by and as the child grows, they will acquire a language other than the language taught by the mother and father, either in the form of a second, third, foreign language or so on which is called language acquisition where it depends on the social environment and cognitive level possessed by these children through the learning process in their environment. (Purba, N. et al. (2020).

In the study of meaning, Sociolinguistics, there are varieties in social life in every aspect. Language variation is a sociolinguistic study in which language variations are seen in terms of speakers and usage. Language variation based on speakers means that language is used by who, what gender, where it lives, what is the social position, and when the languages are used. Furthermore, Alwasilah (1985: 51) states that there are six terms in sociolinguistics, namely style, slang, colloquial, jargon, argot, and register.

In this research, the author focused on language variation, especially jargon. Jargon is one of the language variations. Chaer and Leonie Agustina (2004:68) "jargon is a social variation used by certain social groups on a limited basis" conceivably, The jargon used understood by a particular group of people outside the group do not understand it. Only people who belong to the group can understand. The jargon used by communities and groups. According to Hartman and Stork (in Alwasilah 1985: 61), jargon is a set of terms and expressions used by a social or occupational group, but not used and often not understood by the speech community as a whole.

Commonly, jargon is a form of language variation seen in terms of its use. However, the jargon used in the Avengers: Endgame (2019) movie is the jargon for all circles. Although, the censorship is 13+. Its means this movie is watched by viewers aged 13 years and over. However, the jargon used in Avengers: Endgame (2019) does not have a negative impact on users.

On the other hand, the users of jargon in this movie are Marvel studio creations that are loved by all. Based on analysis and observations, many of the words spoken by the cast of Avengers: Endgame (2019) use different vocabulary, abbreviations, and funny and seem unique from the word's are commonly used in general. Among the forms of language variation in the film Avengers: Endgame (2019) used is jargon. Jargon is a variation of language based on the level, status, and social class of the users.

Further, Jargon is a unique and interesting linguistic phenomenon. According to Hartman and Stork (in Alwasilah 1985: 61), jargon is a set of terms and expressions used by a social or occupational group, but not used and often not understood by the speech community as a whole. Jargon develops in certain circles and certain professions. The jargon used in Avengers: Endgame (2019) has its uniqueness.

Therefore, the author would like to observe and study further the jargon in the film Avengers: Endgame (2019) so that people outside the community know the function and form of this jargon. There are four forms of jargon such as word, phrase, abbreviation, and acronym. According to Kridalaksana (2008:101), a word is the smallest unit of language that people can understand if it is said or written on its own. For example, the word jargon forms in Avengers: endgame (2019) movie such as captain (the leader of avengers). The phrase is two or more to be one unit. The example of jargon in the phrase form likes to

Take away (something that brings back home). The abbreviation is the shortened unit and spelling one by one. The way of shortened takes the first syllable from the words. For example jargon in the abbreviation form in the electronic AC (Air Conditioner). The acronym is the abbreviation word but isn't spelling one by one alphabet. The meaning of the word is the long of that word. The example of jargon in the acronym is Rudal (Peluru kendali). The function in communication. Based on Ives in Yuniasih (2013:18), Jargon has some functions as a sense of belonging to a specific group, it easier for a person to communicate with their groups, and effective as a signal for identification. In the Avengers: endgame (2019) movie the authors found the function of jargon had three functions: 1) jargon gives a people a sense of belonging to a specific group of avengers, 2) jargon can also make it easier for a person to communicate with their friends/ groups of avengers, 3) jargon as effective signals for identification of communication with avengers.

Hence, this study aims to discuss the form and the function of the Avengers: endgame (2019) movie. Simply put, the problems discussed in this study are formulated into the following questions: 1. What is the form of jargon used in the Avengers: endgame (2019) movie? 2. What is the function of jargon used in the Avengers: endgame (2019) movie? So the goal to be achieved in this study is to add the knowledge and to know the form and the function of Jargon used in the movie Avengers: endgame (2019).

II. Research Method

The descriptive analysis method is used to present decriptive qualitative research. The descriptive qualitative which intends to understand the phenomenon of what is caused by the research subject, for example behavior, perception, action and others holistically and descriptively in the form of words language, in a special context that is natural and by making use of various natural methods (Moleong, 2005:6). Descriptive is research that aims to describe, summarize various conditions, various situations, or various variables that arise in society that are the object of research (Bungin, 2001:48).The steps taken in data analysis are as follows: (1) watching the movie Avengers: endgame(2019); (2) Transcribing the speech, which includes jargon words and sentences; (3) Identifying the jargon contained in Avengers: endgame(2019); (3) Classifying jargon based on form and function; (4) Analyzing jargon based on form and function; (5) Explaining jargon based on form and function; (6) Summarizing jargon based on form and function and meaning. The data that has been collected is then processed and analyzed. So it concluded that in this study, the author uses a descriptive analysis method with note-taking and documentation techniques in analyzing and understanding the jargon in the film Avengers: Endgame(2019).

III. Results and Discussion

To understand the research, the author observed the jargon used in the movie Avengers: endgame (2019). The author classifies the jargon in the avengers: endgame (2019) into four forms of jargon. Namely words, phrases, abbreviations, and acronyms. And three functions of jargon such as 1) jargon gives a people a sense of belonging to a specific group of avengers, 2) jargon can also make it easier for a person to communicate with their friends/ groups of avengers, 3) jargon as effective signals for identification of communication with avengers.

3.1 The Form of Jargon Word
Data #1

TONY STARK: I said, "we'd lose". You said, "We'll do that together too." And guess what, Cap? We lost. And you weren't there. But that's what we do, right? Our best work after the fact? We're the Avengers, we're the **Avengers.**

 (wiki/Avengers:_Endgame/Transcript)

From the data, the jargon word found is **avengers.** Based on the data, the form of jargon is a word because word is the smallest unit of language that have a meaningful element of speech or writing, used with others. We know **Avenger**s is a familiar word that has a meaning hero but in this case, **avengers** is the terminology of this group in this movie cause group of specialized words and respective meanings. it's a special language the name of a group that consists of the hulk, captain America, ant-man, etc.

Data #2

BRUCE BANNER: Thanks, [To the Children] Say **"green"!** [The children and Bruce say Green as Scott snaps the photo.]
(wiki/Avengers:_Endgame/Transcript)

From the data, the jargon word found is **green.** Based on the data, the form of jargon is a word. The smallest unit of language containing a meaningful element of speech or writing that is utilized with others is the word. Commonly, **green** is the color but in this case, **green** is the jargon for people who takes a photo like "ciss".

Data #3

GAMORA (2014): Terrans.
(wiki/Avengers:_Endgame/Transcript)

From the data above, the jargon word found is **terrans.** Based on the data, the form of jargon is a word because a word is the smallest unit of language that the people can understand if it is said or written on its own. Commonly, **Terrans** is an adjectival form of Earth but in this case, the meaning of **Terrans** is human that lives on the earth.

3.2 Phrase
Data #4

Tony Stark: …… The infection's run its course, Thanks to the **blue meanie** back there. [Cut to a shot of Nebula sitting in the back of the Benatar.]
(wiki/Avengers:_Endgame/Transcript)

From the data above, the jargon is a **blue meanie.** Based on the data, the form of jargon is a phrase. Phrases are collections of words that have meaning and stand as a unit. B**lue meanie** is a phrase because it has two words that work together as a unit. **Blue meanie** is the nickname of the nebula.

Data #5

ROCKET: Hey, humie! Where's **Big Green**?
(wiki/Avengers:_Endgame/Transcript)

From the data above, the jargon is **big green.** Based on the data, the form of jargon is a phrase. Big green is a phrase because it has two words that work together as a unit. **Big green** is the nickname of bruce banner.

Data #6

BRUCE BANNER: Ah, Valkyrie! Great to see you, **Angry Girl**.

(wiki/Avengers:_Endgame/Transcript)

From the data above, the jargon is an **angry girl.** Based on the data, the form of jargon is a phrase. Pharase is a collection of two word or more that have the meaning as a unit**.** We know what is the meaning of angry bird but in this case **Angry girl** is the nickname of Valkyrie.

Data #7

ROCKET: Who's the fancy broad?

(wiki/Avengers: Endgame/Transcript)

From the data above, the jargon is **Fancy broad. Fancy** broad is like luxury area Based on the data, the form of jargon is a phrase. **Fancy broad** is a phrase because it has two words that work together as a unit. Fancy broad is the meaning of jargon is beautiful.

Data #8

THOR: NoobMaster. Hey, it's Thor again. You know, **the God of Thunder**? Listen, buddy.

(wiki/Avengers: Endgame/Transcript)

From the data above, the jargon is **The God of Thunder.** Based on the data, the form of jargon is a phrase. Pharase is a collection of two word or more that have the meaning as a unit. **The god of thunder** is the nickname, Thor.

3.3 Abbreviation
Data #9

TONY STARK: [Ignoring Steve's question] That's the **EPR** Paradox.

(wiki/Avengers:_Endgame/Transcript)

From the data, the jargon found is **EPR.** The form of jargon is an abbreviation. Abbreviation is an abbreviated words that are pronounced letter by letter. The abbreviation is the result of shortened unit. **EPR** is an abbreviation of extended producer responsibility.

Data #10

KORG: .....The kid on the **TV** called me a dickhead again.

(wiki/Avengers:_Endgame/Transcript)

From the data, the jargon found is **TV**. The form of jargon is an **abbreviation** because that word spelling letter by letter. **TV** is an abbreviated of television.

Data #11

TONY STARK: A fully functioning Time-Space **GPS.**

(wiki/Avengers:_Endgame/Transcript)

From the data, the jargon found is **GPS**. The form of jargon is an abbreviation because that word spelling letter by letter. **GPS** is an abbreviation of Global Position Satelit.

3.4 Acronym
Data #12

LILA BARTON: Yeah, **Dad**? [She looks around] **Dad**?

(wiki/Avengers:_Endgame/Transcript)

From the data, the jargon found is **Dad**. The form of jargon is an acronym. Acronym is an abbreviation in the form of a combination of letters or syllables, or other parts that are

written and pronounced as natural words. Dad stands from daddy. The meaning of Dad is a nickname for father.

Data #13
KORG: Beer's on the bucket. Feel free to log on to the **Wi-Fi.** No password, obviously.
(wiki/Avengers:_Endgame/Transcript)
From the data, the jargon found is **Wifi**. The form of jargon is an acronym. The acronym is an abbreviation in the form of a combination of letters or syllables. Wi-Fi stands for "wireless fidelity". Wi-Fi is the internet.

Data #14
TONY STARK: And don't worry if it doesn't pan out. I'm just kinda
(wiki/Avengers:_Endgame/Transcript)
From the data, the jargon found is **kinda**. The form of jargon is an acronym. The acronym is an abbreviation in the form of a combination of letters or syllables. Kinda stands for "kind of" that has a meaning based on the context.

3.5 The Functions of Jargon
The second analysis is the function of Jargon. The function in communication. Based on Ives in Yuniasih (2013:18), Jargon has some function as a sense of belonging to a specific group, it easier for a person to communicate with their groups, and effective as signals for identification. In the Avengers: endgame (2019) movie, the authors found the function of jargon had three functions:
1) Jargon gives a people a sense of belonging to a specific group of avengers,
2) Jargon can also make it easier for a person to communicate with their friends/ groups of avengers,
3) Jargon as effective signals for identification of communication with avengers.

Data #15
TONY STARK: [Grabbing Tesseract] Gotcha. Back in the game.
(wiki/Avengers:_Endgame/Transcript)
From the data above, the script of the data shows the function of the jargon is a signal for identification of communication with Avengers because the jargon is the signal to identification something in the communication of avengers. The meaning of gotcha is got you.

Data #16
NEBULA: Thanos found the Soul Stone on **Vormir.**
(wiki/Avengers:_Endgame/Transcript)
In data 15 the jargon is **Vormir.** The meaning of **Vormir** is the place of death and the function of the data is a signal for identification of communication with Avengers. Because that script shows the signal for identification the place of the soul stone save on **Vormir.**

Data #17
TONY STARK: **Dude,** come on.
(wiki/Avengers:_Endgame/Transcript)

From the data above, the jargon is **Dude.** The meaning of jargon **Dude** is the nickname of the group avengers therefore the function of the data is a person a sense of belonging to a specific group. Cause in this script show the people have a close relation.

Data #18
TONY STARK: And that'll be it. And **Pep**, I ... I know I said no more surprises, but I was really hoping to pull off one last one.
(wiki/Avengers:_Endgame/Transcript)

From the data above, **Pep** is a acronym from Pepper Potts. Tony call pepper as **pep.** The function of jargon group to make people easier to communicate and avoid miscommunication. Therefore, the function of the jargon is To communicate with a group of avengers.

Briefly, based on the analysis, it was found that there are four forms of jargon, namely word, phrase, abbreviation, and acronym. The percentages are in four forms of jargon in table .

Table 1. The form of jargon

No	Form of jargon	Amount	Percentage
1	Word	40	35,09%
2	Phrase	50	43,86%
3	Abbreviation	6	5,26%
4	Acronym	18	15,79%

Meanwhile, in terms of function, there are three functions of jargon found.

Table 2. The data of function jargon

No	Jargon	Function
1	Gotcha	Signal for identification of communication
2	Vormir	Signal for identification of communication
3	Dude	A person a sense of belonging to a specific group.
5	Pep	To communicate with a group of avengers.

V. Conclusion

The writer will conclude that understanding the jargon in avengers: endgame (2019) movie to added the knowledge about the form and the function of jargon in that movie. There are four forms of jargon and three functions of jargon. By learning through the things we are interested in movies. The writer watches the avengers: endgame (2019) movie as a media for collecting data. The writer has found there are four forms of jargon

The jargon used in avengers: endgame (2019) movie had four forms word, phrase, abbreviation, and acronym. The forms of avengers: endgame (2019) movie classified based on the percentage. Phrase were 50 (43,86%), Word classification were 40 (35,09%), acronym 18 (15,79%) and abbreviation were 6 (5,26%) from 114 (100%) of total data. The jargon used in avengers: endgame (2019) movie had three functions, the function of jargon in avengers: endgame (2019) movie can give a person a sense of belonging to a specific group, and jargon can also make it easier for a person to communicate with their member's group and jargon as effective signals for identification.

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