

Analysis of the Framing Model of Zhongdang Pan and Gerald M. Kosicki in Reporting on the Moving of the National Capital in Online MediaTempodot.co

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Abstract

The purpose of this research is to find out the analysis of Tempo.co's online media framing regarding the translocation of The New Capital for the period of January 2022. In answering these problems, the author uses a constructivist approach, namely an analysis that sees discourse as a result of the construction of social reality. This research is classified as library research, data is collected by citing and analyzing using framing analysis with representative literature and having relevance to the problems discussed, then reviewing and concluding. After discussing the framing analysis regarding the relocation of the National Capital using the Zhongdang Pan and Gerald framing method. M. Kosicki. The author found that, from the framing device side (Syntax, Script, Thematic and Rhetorical), Tempo.co showed that in constructing social reality, especially news about the relocation of the State Capital, it was quite neutral in presenting the news according to the information obtained from sources.

Keywords

framing analysis; translocation of the national capital; Pan and M. Kosicki



I. Introduction

On April 29, 2019, President Joko Widodo conveyed the plan to move the country's capital city in a limited meeting with ministers at the presidential office. The reason for moving the capital city is because the condition of Jakarta is considered no longer possible for the next few years. Jokowi said that DKI Jakarta is currently carrying two heavy burdens, namely as the center of government and public services as well as a business center. He questioned the ability of this city in the future to carry that burden (Kodir, 2021).

Jokowi also said that in fact the plan to move the capital city had existed since President Sukarno became head of state. In fact, every new government is always discussed, but never decided and planned carefully. Moving the capital city requires careful and detailed preparation, including in terms of site selection by taking into account geopolitical, geostrategic aspects, to the readiness of supporting infrastructure to financing. (Pradyanti, 2020).

President Jokowi believes that the process of moving the capital city will not require large costs, therefore participation from the private sector and SOEs is needed through the Government and Business Entity Cooperation (PPP) scheme. Mukhamad Misbakhun as Member of the Indonesian House of Representatives Coinisi IX, said that if the government intends to realize the plan, the central government must immediately submit a draft law (RUU) on the relocation of the capital city. (Kodir, 2021).

Minister of National Planning and Development (PPN)/Head of Bappenas Bambang Brodjonegoro assesses that the new capital city must be free from various natural disasters and requires around 100 thousand hectares of land. An in-depth study and survey should be carried out. One of the important surveys is carried out regarding the threat of natural disasters such as floods, earthquakes and landslides.

Regarding funding, it is known that relocating the capital city requires funds of 466 trillion rupiah. The budget is used for building construction. First, the construction of buildings related to the main functions which include the legislative, judicial, and executive buildings, as well as the state palace and strategic TNI/Polri buildings. Second, the provision of supporting functions which include official houses for ASN and TNI/Polri, educational facilities such as school and college buildings, health facilities and correctional facilities. Third, the provision of supporting functions, including road facilities and infrastructure, electricity, telecommunications, drinking water, drainage, waste treatment and so on. Lastly is the cost for land acquisition.

Bambang said that the APBN used to finance the relocation of the capital city was 19.8% or equivalent to 93.5 trillion rupiah. Then, the financing for the relocation of the capital city will be maximized through the PPP scheme. The PPP scheme has a large portion in funding the relocation of the central government, which is 54.6% of the total financing for the relocation of the capital city. While the remaining 26.2% of the transfer funds will be borne by the private sector(Pradyanti, 2020).

After various considerations and studies were carried out, President Jokowi officially announced that North Penajam Paser Regency and Kutai Kartanegara Regency, East Kalimantan Province, were the new locations for the nation's capital city. The two regions will replace Jakarta, which is considered to be too heavy to bear the burden of being the center of government, business center, financial center, trade center, and service center.

Although it has been agreed and some preparations have been made, this policy is still reaping controversy in the community. The relocation of the national capital is considered not an urgent need. The relocation of the country's capital city to Kalimantan is also considered conflict-prone. Some residents in East Kalimantan were enthusiastic to hear the announcement, but there were also those who were worried that the planned relocation of the capital city would bring new problems to their homes.(Ria, 2020).

From the explanation above, the writer decided to make one question as the formulation of the problem in this research. The formulation of the problem is How is the framing carried out by the online media Tempo.co regarding the news of the Transfer of the State Capital?

II. Review of Literature

2.1 Online media

Online media is media that uses the internet, at first glance people will judge online media as electronic media, but experts separate them into separate groups. The reason is that online media uses a combination of print media processes by writing information that is channeled through electronic means, but also relationships with personal communications that seem individual. As mass media, online media also use journalistic rules in their work system. The internet as an online media is a new media, the internet has several characteristics, such as technology-based media, flexible character, interactive potential, functions privately and publicly, has low regulation, and is related(Masrun, 2022).

2.2 News

News is an actual fact or idea or opinion that is interesting and accurate and is considered important for a large number of readers, listeners, and viewers. So, even if there are facts, if they are not considered important, actual, and interesting by a large number of people, then it still cannot be made news material. And if these elements are not contained in

the data that will be packaged in news writing, but an editor still presents them, the consequences will certainly not provide an attraction for readers or listeners or viewers.(Pradyanti, 2020).

2.3 News Value

News values are almost the same as the characteristics of mass communication, namely, determining the direction in which the concept of a news is conveyed. As well as adding an element of entertainment that contains human interest so that creativity in packaging the news is more interesting. News about the plan to move the new capital city contains news value; Important (Important) because it contains elements of common interest, namely the transfer of a new capital, the news involves political elite figures. As a result (Impact), this news has a wide impact the news becomes a polemic and conflict (Conflict) This news reaps the pros and cons, because the plan to move the capital continues to run using APBN funds(Son, 2012).

2.4 Online Journalism

The definition of online journalism is related to many terms, namely journalism, online, internet, and website. Romli in his book Journalism Online, explains these three meanings. Journalism is understood as the process of reporting, writing, and disseminating (actual) information or news through mass media. Briefly and practically, journalism can be interpreted as notification of an event. Online journalism also does not have a deadline as it is known in the print media.

The deadline for online journalism-in the sense of publication at the latest is “a few minutes or even seconds after the incident took place. Online journalism is characterized as a journalistic practice that considers various media formats (multimedia) to compose the content of coverage, allows interaction between journalists and audiences and connects various news elements with other online sources.(Naqiyah, 2020).

2.5 Reality Construction

The construction of media reality views the media not as a free or neutral channel but as a subject that constructs reality, where the journalists in the media who are involved in producing messages also include their views and sides.(Sulaiman, 2016).

2.6 Framing Analysis

Framing is a method to see how the media tells the story of events. The way of telling the story is reflected in the "way of seeing" the reality that is made news. This "way of seeing" has an effect on the final result in the construction of reality. Framing analysis is an analysis used to see how the media constructs reality. Framing analysis is also used to see how events are understood and framed by the media(Dan Taufik Alamin, 2018).

Analysis of Zhong Dang Pan and Gerald M. Kosicki Zhong Dang Pan and Gerald M. Kosicki 1993 in their writing "Framing Analysis an Approach to News Discourse" divides into 4 structural dimensions of news text as a framing device, namely syntax, script, thematic and rhetorical. This model assumes that every news item has a frame that serves as the center of the organization of ideas. Frames are related to meaning. How someone interprets an event can be seen from the set of signs that appear in the text. In this approach the framing device is divided into 4 major structures:

Table 1. Zhongdang Pan and Gerald M. Kosiki Model Model Framing Devices

STRUCTURE	DEVICE FRAMING	OBSERVED UNITS
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SYNTAX How journalists compose facts	News Scheme	Headline, Lead, Setting, Information, quote, source, statement, closing.
SCRIPT How journalists tell facts	Newsletter	5W+1H
THEMATIC How journalists write facts	Detail, coherence, sentence form, pronoun	Pragraphs, propositions, sentences, relationships between sentences
RHETORICAL How journalists emphasize facts	Lexicon, graphic, metaphor	Words, idioms, pictures or photos, graphics.

In reporting an event, each media has its own frame. By using framing analysis, it can be seen the frame carried by the mass media. The frame of a media will be greatly influenced by the vision, mission and role of journalists in producing news. The news frame will be seen in the efforts of journalists to compile facts obtained from the field, journalists who tell or narrate events, and journalists write facts and it can be seen how journalists emphasize certain meanings in the news.(Eriyanto, 2002).

For this reason, in looking at the news framing in the online media Tempo.co on the news of the transfer of the national capital, the author will use the framing analysis of the Zhongdang Pan and Gerald M. Kosicki model which is formulated in syntactic structure, script structure, thematic structure and rhetorical structure.(Pradyanti, 2020).

III. Research Method

This research is library research, which is research conducted by exploring various literatures or other sources related to the problems that will be studied in this research. The main literature that is the main source in this research is the news on the online media portal Tempo.co about the Moving of the National Capital, which consists of three news stories. The three stories were published in January 2022 on the Tempo.co website. The author examines the news as the subject of discussion in order to find out the framing of Tempo.co's online media regarding the relocation of the National Capital. From a political point of view, the author is interested in knowing news about the Transfer of the State Capital in the media frame.

The research method used is qualitative. In simple terms it can be stated that qualitative research is a researcher examines informants as research subjects in their daily life environment. However, in this study the researchers used descriptive qualitative. That is, qualitative research will carry out an in-depth description of the situation or process under study(Patilima, 2007).

Because this study uses a descriptive qualitative approach, the researcher will use or apply a qualitative paradigm in this study as Creswell (2012) states, that qualitative research means the process of exploring and understanding the meaning and describing social problems or humanitarian problems.

Sources of data in this study are (1) Primary Data. The primary data sources in this study are three news stories on the online media portal Tempo.co for the period January 2022 (2) Secondary Data. Secondary data in this study is to find data about things or variables in the form of notes, transcripts, books, newspapers, magazines, and so on. Thus, this research includes a library study.

IV. Result and Discussion

Table 2. Tempo.co Online Media News Table

No.	Date	Media Type	News Title
1.	23/01/2022	Online media	The State Capital Gaduh Will Displace Indigenous Land in East Kalimantan, What Is Customary Land?
2.	29/01/2022	Online media	Jokowi Says Moving The National Capital Is Not Just Moving Buildings, But Mindset

4.1 Tempo.co's Framing Analysis

1. News framing on January 23, 2022

News Title: "The noise of the state capital will demolish customary land in East Kalimantan, what is customary land?"

Syntax

Leads: Regarding the transfer plan The nation's capital to East Kalimantan or East Kalimantan, triggering various protests from various groups of people and organizations. As for those who rejected the plan, namely, the Kalitm Community Coalition which rejected the National Capital City Law (IKN) which had just been passed by the House of Representatives (DPR) on January 19, 2022.

Background Information: According to Dianto Bachriadi, a lecturer at the Faculty of Agriculture, Unpad, customary land belongs to a certain group of people or communities.

Quote: "As long as there are community groups who claim their land as their own, under their control which is governed by local customary law norms, we can say it is customary land,"

Statement/Opinion: According to Saafroedin Bahar in the Position Paper on the Rights of Indigenous Law Communities (2006), an anthropological community that is homogeneous and continuously inhabits a certain area, has historical and mystical relationships with their past history, feels itself and is seen by outsiders as coming from one common ancestor.

Closing: In its use, customary land has a communalistic concept because in its use there are joint rights of members of the customary law community over the land in

question. Will the implementation of the National Capital Law in the future cause a new commotion?

Script

What: The nation's capital will evict customary land in East Kalimantan

Who: Dianto Bachriadi, lecturer at the Faculty of Agriculture Unpad

When: January 23, 2022

Where: East Kalimantan

Why: Because the government will move the national capital to East Kalimantan

How: Moving the state capital to East Kalimantan will result in the use of land which is customary land in East Kalimantan.

Thematic: This news item describes the relocation of the state capital to East Kalimantan which will potentially displace customary lands in East Kalimantan.

Rhetorical: The image on the news uses a photo of a number of people holding banners against the transfer of IKN to East Kalimantan.

2. News framing on January 29, 2022

News Title: Jokowi Says Moving the National Capital Is Not Just Moving Buildings, But Mindset

Syntax

Leads: President Joko Widodo or Jokowi declared the program The nation's capital (IKN) is not only moving government buildings but as a form of structural transformation. According to him, the construction of a new capital city in East Kalimantan is an important part of that transformation.

Background Information: The government has been preparing for the preparation of a new capital city in the Sepaku area, on the border of North Penajam Paser Regency and Kutai Kartanegara Regency, East Kalimantan, since 2019.

Quote: "We will make IKN a show case of transformation both in the field of environment, working methods, economic base, technology and others, including in the fields of higher quality health and education services,"

Statement/Opinion: Jokowi stated that ICMI's contribution to the transformation was very much needed so that together we could build an advanced Indonesia as we aspired to.

Script

what: Jokowi Says Moving the National Capital Is Not Just Moving Buildings, But Mindset

Who: Jokowi

When: January 29, 2022

Where: Jakarta

Why: Because the government will move the nation's capital

How: Moving the capital city is changing the way of working, changing the mindset based on the modern economy and building a more just and inclusive social life

Thematic: This news explains Jokowi's words that moving the nation's capital is not only about moving places, but also changing mindsets.

Rhetorical: The image on the news uses a photo of President Jokowi accompanied by Minister of Defense (Menhan) Prabowo Subianto and Minister of Public Works and Public Housing (PUPR) Basuki Hadimuljono.

a. Data Interpretation

Based on the results of the analysis obtained, the researchers found a number of framing formed by the online media Tempo.co regarding the relocation of the State Capital which can be described as follows.

1. Tempo.co news analysis "*The noise of the state capital will demolish customary land in East Kalimantan, what is customary land?*". Syntactically, the news from the online media Tempo.co above, starting from the title, lead, quote, and closing, is in accordance with the news. Where the online media Tempo.co quoted two sources, namely: Dianto Bachriadi, lecturer at the Faculty of Agriculture Unpad and Saafroedin Bahar.

By paying attention to the script structure, news from online media Tempo.co has fulfilled the completeness of the news, namely the 5W+1H (What, Who, Where, When, Why and How) aspects. In the news published by the online media Tempo.co, a lecturer from the Faculty of Agriculture Unpad gave a statement that as long as there are community groups who claim their land as their own, under their control which is regulated by local customary law norms, we can say it is land. custom.

Thematically, the news published by the online media Tempo.co emphasizes that the relocation of the state capital has received criticism and rejection from the people who live in the designated area.

Rhetorically, Tempo.co's alignment with the people who refuse to move the country's capital can be seen.

2. Tempo.co news analysis "Jokowi Says Moving The National Capital Is Not Just Moving Buildings, But The Mindset". Syntactically, the news from the online media Tempo.co above, starting from the title, lead, quote, and closing, is in accordance with the news. Where the online media Tempo.co quoted a source, namely Jokowi.

By paying attention to the structure of the script, news from online media Tempo.co has fulfilled the completeness of the news, namely the 5W+1H (What, Who, Where, When, Why and How) aspects. In the news published by online media, Tempo.co gave a statement from the president of the republic of Indonesia, namely Jokowi that the relocation of the capital was not just a change of place but a mindset.

Thematically, Tempo.co frames that moving the capital is changing ways of working, changing mindsets based on a modern economy and building a more just and inclusive social life. Tempo.co rhetorically explains that moving the nation's capital requires support from all parties.

V. Conclusion

Based on the results of the analysis above, it can be concluded that the framing carried out by the online media Tempo.co regarding the Transfer of the National Capital is:

1. Syntactic Structure: In the syntactic structure, the two news stories presented by Tempo.co regarding the Transfer of the National Capital are in accordance with the news.
2. Script Structure: In the script structure, the two news stories have fulfilled the news completeness aspect, namely 5W+1H.

3. Thematic Structure: In the thematic structure of online media Tempo.co frames the news according to the title and supports it according to what was given by the sources, in other words Tempo.co has framed the news of the Transfer of the Capital in a neutral manner.
4. Rhetorical Structure: In the rhetorical structure Tempo.co emphasizes the facts that have been given by the sources.

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