

Government Political Communication Configuration in Governance of Banda Aceh Madani

Zahari

Islamic Communication and Broadcasting Study Program, Banda Aceh, Indonesia

Zahari.nurdin@gmail.com

Abstract

The purpose of this study is to analyze the configuration of government political communication in managing the Banda Aceh Madani city government and to analyze the mayor's political communication commitment in building a civil society Banda Aceh city. This research was designed as a descriptive qualitative research. The key informants in this study were the mayor of Banda Aceh, the Banda Aceh city government work unit and the Banda Aceh community. Data collection techniques are in-depth interviews, observation, and documentation study. The theory used in this research is organizational structure theory and Islamic communication. Research findings, the political communication configuration of the Banda Aceh city government in managing the government is carried out with various political actors ranging from Acehese Ulama leaders, Banda Aceh regional stakeholders, Banda Aceh city government work units and the Banda Aceh city community both at each sub-district and lower-level village. The Banda Aceh city government gets political support to carry out executive and legislative functions in making Banda Aceh a civil city. The supporting factors for the political communication of the Banda Aceh city government are legal legality, economy, community culture, and security. The political communication commitment of the Banda Aceh city government in managing the government and building the Banda Aceh city community as a civil city community has begun to form. The political commitment of the Banda Aceh city government includes building Islamic law as a whole, building good governance, building a populist economy, fostering an intellectual, healthy and prosperous society, who master a variety of science, technology, arts and culture, build Islamic tourism infrastructure, increasing women's participation in the public sphere, and child protection, building the role of the younger generation as a development force. Recommendations and advice necessary communication configuration and the commitment of political communication Banda Aceh city government sustained and sustainable dignity for all the people of Banda Aceh in Banda Aceh city government organize civil.

Keywords

communication configuration;
political commitment; civil city
government



I. Introduction

Political configuration is a constellation of political power from a combination of political parties and stakeholders in a government. In a democratic system, Political configuration provides broad space for people's representatives in the formulation of government policies in managing governance. Political configuration is largely determined by the political party, the people's representative council, community stakeholders, law enforcement and the role of the executive. The ability to configure political communication and commitment to political communication are needed in building and managing

government systems. Apart from that, mapping geopolitical conditions, geographic mapping, and demographic mapping in each area is needed by the government as well as in formulating geostrategic directions for policy targets that will be set in managing the government. This is the basic capital in building and managing the government system.

In organizing civilian government to become a city whose inhabitants are faithful and have noble character, maintain unity and integrity, tolerate differences, obey the law and have a large public space, besides that the community participates in the implementation of development, is inclusive able to work together to achieve common goals aspired. This situation is highly expected by the Banda Aceh city government in managing and building Banda Aceh city residents who have a friendly, rule-abiding, peaceful, prosperous identity, have high self-esteem, are cultured and civilized.

However, this will be achieved if the government can configure good political communication between political actors from various representative elements involved in the development of the city of Banda Aceh and the government can ensure the stability of the builders for the community, both in ensuring economic, political, socio-cultural, legal and security stability. In maintaining the stable process of development carried out by the government in managing the government, it is necessary to have justice, equality, welfare and equal rights, as well as regulations that can be accepted by all parties.

Communication is the process of delivering messages by someone to other people to tell (Hasbullah, et al: 2018). In managing the government, the Banda Aceh city government has a political communication commitment to build the city of Banda Aceh as a civil city. The political communication commitment of the Banda Aceh city government can be understood and approved by the representatives of the people of Banda Aceh in the mid-term development plan deliberation for the city of Banda Aceh through the government's political configuration to create a civilian city of Banda Aceh. So the government's commitment to political communication in managing the city of Banda Aceh is civil, the city government of Banda Aceh will improve the quality of the practice of Islamic law as a whole, strengthen good government governance, strengthen the people's economy, foster an intellectual, healthy and prosperous society, who master various sciences, knowledge, technology, arts and culture and continuing development of infrastructure for Islamic tourism, increasing women's participation in the public sphere and child protection, and enhancing the role of the younger generation as a force for urban development.

In this study, the aim of this research is to analysis how government political communication configuration in managing Banda Aceh city government as a civil city model, and to analysis the government's political communication commitment in building Banda Aceh city community as a civil city society. Because the ability of the configuration of political communication and the political commitment of the Banda Aceh city government in building the Banda Aceh city community as a civilian model has brought great changes and progress to the Banda Aceh city area so that the city of Banda Aceh is currently starting to form a social system of urban society as a model for the city of Madani.

II. Research Method

The paradigm of this research is the constructivism paradigm. Guba and Lincoln explain that constructivism is often referred to as a social process (Norman K. Denzin, Yonna S. Lincon: 1994:107). Denzin and Lincoln considered that the research paradigm has 3 elements or assumptions, namely epistemology, anthology and methodology that can make a fundamental difference between these paradigms. Types and Approaches This research is designed as a research that uses a descriptive qualitative approach in accordance with the focus of the study (Iskandar: 2009. 11). Bogdan and Taylor explain that qualitative research is a research procedure that produces descriptive data in the form of written or spoken words from people and observable behavior. The research location was conducted in the city of Banda Aceh. The research informants were the mayor as a Banda Aceh city government official, the Banda Aceh regional work unit, the Head of the Banda Aceh City Regional Development Planning Agency (Bappeda), the Head of the Banda Aceh City Sharia Islamic Service, the Head of the Banda Aceh City Customary Council, the Head of the Police Satpol Civil service and Wilayatul Hisbah Kota Banda Aceh, and the people of Banda Aceh. The determination of key informants in this study is non-probability through purposive sampling technique.

Sources of research data were obtained directly through documentation, interviews (Indept Interview), with secondary data sources obtained from text books, theoretical assumptions, previous research journals, proceedings, documentation of press clippings and special observations of research subjects. The data collection instruments were in the form of interview recording tools, interview guides, resource persons' portraits, observation guides. Methods of analysis of source triangulation and theory triangulation. This research data collection technique was carried out through three stages of activity, namely the process of entering the research location (Getting In), while in the research location (Getting a long) and the data collection stage. Data collection methods in this research are; Observation (Field Research), in-depth interviews (In Dept. Interview) and documentation studies. The technique of maintaining validity uses two methods, namely the competence of research subjects and trustworthines, namely truth and honesty of research subjects. Trustworthines covers two things; authenticity, and triangulation analysis. Data analysis and processing techniques refer to the stages described by Miles and Huberman, which consist of three stages, namely: data reduction, data display and conclusion or verification (Conclusion drawing or verivications).

III. Results and Discussion

3.1 Results

a. Political Confirgurasi in Managing the City Government of Banda Aceh Madani

The political configuration of the Banda Aceh government in formulating policies to organize the Banda Aceh city government system as a model for the city of Madani involves many political actors. The role of political actors is of course very much needed in realizing common ideals for the welfare of society. In managing the civilian city government system of Banda Aceh and building a community as a model for civil society, it is not only enough that the role and function of the authority of the city government or the mayor is sufficient. The Banda Aceh city government is in dire need of various elements of society starting from the village community, ulama, academics, researchers, government bureaucracy, security forces and most importantly the role of local stakeholders and political actors who are involved in making policies in a government.

According to Pak Isril Sabil, Regarding the political actors who play a role in formulating development policies for the city of Banda Aceh as a model for the city of civilization, namely the mayor himself as the drafter for the development of the city of Banda Aceh in the short, medium and long term development. The Mayor of Banda Aceh has formulated a policy for the development of the city of Banda Aceh towards the city of Tamaddum and the deputy mayor who contributed greatly to the development of the civilian city of Banda Aceh. Then the paradigm of the development concept was conveyed to the stakeholders of the city of Banda Aceh and reformulated together so that it was defined as the vision and mission of the development of the city of Banda Aceh. So this regional apparatus starting from the Mayor of Banda Aceh, all the work units of regional heads, they agreed to make the city of Banda Aceh a model for the city of Madani. Furthermore, it is related to the role of representatives of the people of Banda Aceh in making Banda Aceh a model for the city of Madani.

The members of the Banda Aceh City People's Representative Council as members of the Legislature are very committed to providing support for the formation of the Banda Aceh city governance system as a model for the city of Madani. Meanwhile, the function of the Banda Aceh People's Representative Council as a supervisor is also ongoing in providing support to the Banda Aceh city government. However, the members of the Banda Aceh City People's Representative Council did not fully agree with what was proposed by the Banda Aceh city government, but the members of the Banda Aceh City People's Representative Council or the legislators must also see how the Banda Aceh city government program from various perspectives and benefits in building religion, programs on regional development are there for the people and so on. The Banda Aceh city government plays a role and responsibility more enthusiastically and works hard in building the city governance system of Banda Aceh as a city of Madani with all its staff and the regional work apparatus of the city of Banda Aceh as well as the Islamic sharia office of Banda Aceh, the MPU of Banda Aceh, tourism, national political unity and community protection that is more towards security and youth. Political national unity and community protection serve as a bridge between religions. (Interview H. Ilmiza Saadiddin Djamal: 2017: 9.30).

The political communication configuration of the Banda Aceh city government with the Banda Aceh City People's Representative Council, the city government work unit, stakeholders and the community of Banda Aceh city so that all are committed to helping accelerate the development and realization of the city of Banda Aceh as a model for the city of Madani. For the realization of the city of Banda Aceh as a model for a civil city, the Banda Aceh city government divides the roles and functions of each regional work apparatus according to their functions, authorities and roles. Political actors who play a role in formulating and overseeing the making of Banda Aceh as a Madani city are the city government itself (executive), the Banda Aceh City People's Representative Council (legislative), Banda Aceh Islamic Sharia Service, Ulama Consultative Council (MPU) Banda Aceh City, a political nation and a member of the Community Environment of Banda Aceh, and Wilayatul Hisbah Banda Aceh. These political actors, especially the city government, namely Mawardy Nurdin and Iliza Sa'aduddin Djamal, in 2012-2017, as previously explained, have a political communication commitment to organize and build the city of Banda Aceh as a Model City of Madani. (Maulida Ulfa: 2016.67).

The political configuration of the Banda Aceh city government with political actors and regional stakeholders has finally produced regulations to be able to carry out development programs to accelerate the realization of the community of Banda Aceh as a model of civilization. This political configuration is through the communication approach

carried out by the Banda Aceh city government with the Banda Aceh City People's Representative Council, the Banda Aceh Regional Work Unit, the Aceh People's Representative Council, the TNI and Polri, the Prosecutor's Office, Academics, Non-Governmental Organizations or Community Organizations, figures community, investors, central government, provincial government, village government, and representation of women and community groups gave birth to various kinds of Banda Aceh city regulations and Banda Aceh Mayor Regulations including: 1). Banda Aceh city law regulation Number 13 of 2016 concerning the medium-term development plan for the city of Banda Aceh in 2012-2017 embodies the city of Banda Aceh as a model of a civil city, 2). Aceh Law Regulation Number 7 of 2013 concerning the Law of the Jinayat Procedure, 3). Banda Aceh Mayor Regulation Number 17 of 2012 concerning the 2013 work plan for the city development of Banda Aceh, 4). Banda Aceh Mayor Regulation Number 3 of 2012 concerning education of aqidah and morals (Banda Aceh Mayor Office Documentation 2017).

b. Comitment Communication Politic Government City Banda Aceh Madani

The political communication commitment of the Banda Aceh city government to develop the community of Banda Aceh as a model for a civil city emerged from the analysis of geopolitical analysis, regional natural conditions, regional development policies for Aceh province and the vision of Indonesia's national development. The paradigm of the Banda Aceh city government in developing the Banda Aceh city area refers to the concept of building the Prophet in Medina and Acehese sultans in developing the region (Interview Iliza Saaduddin Jamal: 2017: 10.30). The success and success in developing the country and the regions are basically fully committed to implementing and enforcing Islamic law so that it becomes strong and resides in the souls of society (Tun Dr. Mahathir Mohammad: 18 Juli 2016). Therefore, the Banda Aceh city government is confident and committed to continuing to build the community of Banda Aceh as a model for a civil city that cannot be separated from building Islamic law as a whole. This political communication commitment was formulated together with regional stakeholders in the city of Banda Aceh which was ultimately stipulated in Aceh Law Regulation (Qanun) No. 12 of 2013 concerning the 2012-2017 Aceh Medium Term Development Plan. "Banda Aceh the model city of Madani"(Mawardy Nurdin: 2011.160)

Banda Aceh Madani is a city whose inhabitants are faithful and have noble morals, maintain unity and integrity, are tolerant of differences, obey the law, and have a large public space. In addition, the community participates in the implementation of development, is inclusive, is able to work together to achieve the shared goals they aspire to. This situation is expected to give birth to the citizens of Banda Aceh who have a friendly, rule-abiding, peaceful and prosperous identity, high self-esteem, cultured and civilized. In the government system of Banda Aceh Madani, the government applies: 1). The principle of democracy is to uphold freedom of expression in people's lives, 2). The principle of participation gives space for every citizen to have an equal voice in decision-making, either directly or through the intermediation of legitimate institutions that represent their interests, 3). The principle of transparency creates an open flow of information to the public so that the public can understand the programs and activities carried out by the government, (4). Transparency is built on the basis of the free flow of information. Processes, institutions and information directly accessible to those who need it must be understandable and monitorable, 5). The principle of accountability, decision makers in government, the private sector and society (civil society) are accountable to

institutions and stakeholders as well as society, 6). The principle of decentralization, the devolution of part of the authority of the city government to the government under it.

Meanwhile, the principles of values that develop in the people of Banda Aceh are very valuable assets in facing the challenges ahead. These main values are operational bases that can stimulate stakeholders to achieve political communication commitments in managing the city of Banda Aceh Madani. The main values in question are: 1). Piety: the values of faith mankind / God's servant to the creator of universe creator. More fully devotion is carrying out all obligations, staying away from all prohibitions and syubhat (vague matters), then carrying out sunnah (mandub) matters, and staying away from things that are makruh (hated), 2). Justice: the attitudes and actions of a person who treats others according to their function, role and responsibility and with due regard for the rights and obligations of society, 3). Professionalism: skilled, reliable and responsible and full of dedication in carrying out their profession, 4). Honesty: a value in which attitudes and speech are in accordance with actual circumstances and actions, preaching the truth without being replaced, changed, reduced or added. This has implications for policy making so that implementation is in accordance with the initial ideals when the policy is stipulated, socialized and explained as it is, 5). Integrity: a personality that is based on the elements of honesty, courage, wisdom, and responsibility so as to generate trust and respect, 6). Responsibility: willingness to bear something, that is, if one is obliged to correct it or dare to be sued or sued, 7). Cooperation: commitment among organizational members to support each other, avoiding sectoral egos who are concerned with their own part of the organization, 8). Sustainable: development that is implemented does not only meet the needs of the present but also does not compromise the needs of future generations (documentation of the Banda Aceh city development plan: 2017).

c. Governing the City of Banda Aceh Madani

The Banda Aceh city government is committed to building and managing the government as a model for Banda Aceh Madani in realizing the city of Banda Aceh as a model for the city of Madani. In arranging the Banda Aceh city government as the city of Banda Aceh as a model of a civilian city, the government proclaimed it into a desire of determination and strong joint commitment into 7 development missions, namely:

- First : Improving the Quality of the Overall Practice of Islamic Sharia
- Second : Strengthening Good Governance
- Third : Strengthening the People's Economy
- Fourth : Fostering Intellectual, Healthy and Prosperous Communities, Who Master Various Sciences, Technology, Arts and Culture
- Fifth : Continuing the Development of Islamic Tourism Infrastructure
- Sixth : Increasing Women's Participation in the Public Domain and Child Protection.
- Seventh : Increasing the Role of the Young Generation as a Strength in City Development

The policies that have been established by the Banda Aceh city government in improving the practice of Islamic law through education, study of da'wah for the community, especially for children and adolescents. Then improve guidance and supervision through the role of parents, clerical figures, educators and society, especially adolescents and the young generation, then Increase the intensification of billing and action against violations of regional regulations in the context of improving order and enforcement of Islamic law, after that Increase the dissemination of clear religious information in order to inhibit the spread of cultism and the influence of globalization, as well as increasing the customs that support the implementation of Islamic law and

increasing the activities of teaching the Koran in the family and society. increase understanding of legal norms, Islamic law, order, social relations through the socialization of laws, customary norms and social norms and Availability of legal drafting qanuns and statutory regulations as the basis for implementing community development and then guidance directing and educating people to consume foods that are halal thayyiban. lastly Improve management of Islamic and diniyah education.

Policies in building the human resource capacity of the Banda Aceh city government are carried out by increasing qualifications through formal education and preparing qualified, intelligent, skilled, Islamic graduates who are able to compete at the national, regional and international levels. Then develop and improve the management of government administration based on information and communication technology, then intensification of health resources to improve the quality of health services, the application of e-health (basic and referral services) in stages in all government health service facilities, Health services that meet Minimum Service Standards Finally, it is necessary to improve the quality of standardized health services.

Policy in the tourism sector of the Banda Aceh city government. Promote regional investment opportunities and potential. All potential socio-culture, tourism, historical heritage and tsunami are professionally managed and promoted and used as a reference for innovative creations without losing the characteristics of Aceh. Meanwhile, all natural resource management is carried out with a system that ensures sustainability and provides maximum benefit to the surrounding community, then all investment potential and market information can be accessed online and integrated between Regional Framework Units and Facilitating business actors to obtain soft banking credit, lastly Imposing minimum service standards in licensing arrangements.

Policies in Increasing the economic independence of the community. The Banda Aceh city government provides superior commodities and production training centers as well as entrepreneurship assistance and microfinance institutions in each sub-district that have the ability to empower the community's economy to ensure financing for its superior commodities. Each leading commodity applies quality standards, competitive design and packaging as well as markets in foreign countries so that each sub-district and village has home and market industries that are able to guarantee the marketing of superior products in their region as well as the availability of staple foods (staples) and production inputs at affordable prices. Banda Aceh city government Provide skills training to optimize the functioning of the Work Training Center then the Banda Aceh city government provides business credit distribution through the gramein bank system. Banda Aceh city government also improves the community's economy through increasing agricultural and fishery productivity, Improve entrepreneurship management training, optimize fishery facilities and infrastructure functions, optimize market functions, and finally increase the role of related agencies in coaching and mentoring.

Policy in Realizing urban infrastructure development according to standards. Banda Aceh city government increases infrastructure development as access to economic development and tourism. The whole site attractions commercial areas have places of worship, information centers, water supply, drainage, sanitation, green open spaces, public facilities and transportation. Banda Aceh city government also built waste processing facilities and infrastructure in the city of Banda Aceh. Availability of medical liquid waste processing facilities at health centers in Banda Aceh City, Improved green open space arrangement that can encourage the provision of green open spaces covering 20% of the area of Banda Aceh City, Increased coverage of transportation services and created security and comfort for road and service users.

Policies in Optimizing the capacity of women in various fields of Banda Aceh city government Improve the quality of Human Resources through education and training that support women's empowerment programs, Increase women's and children's access to information flows, Improve the quality of women through socialization of gender equality and justice in the executive, legislative branches and judiciary, cadre of potential women in political parties, providing gender responsive facilities and infrastructure, increasing reproductive health socialization for women and adolescents, communication, information and education (IEC) family planning and prosperous families, increasing the capacity of rural women and creating rural economic independence, Acceleration and expansion of education on gender justice in formal and non-formal education, reduced levels of drug users among students, college students and adolescents and the availability of adequate rehabilitation facilities.



Figure 1. Figure Title (Banda Aceh Madani City Government Development Model)

The political configuration of the Banda Aceh city government in managing government as a model of a civil city was carried out by using a linear, transactional, structural political communication approach with Banda Aceh city stakeholders and

community groups so as to produce various kinds of qanuns or regional regulations and Banda Aceh mayor regulations including; 1). Aceh government regulation Number 13 of 2016 concerning the medium-term development plan for the city of Banda Aceh as the capital of a civil city for 2012 – 2017, 2). Aceh government regulation (Qanun) Number 7 of 2013 concerning the Law of the Jinayat Procedure, 3). Banda Aceh Mayor Regulation Number 17 of 2012 concerning the 2013 work plan for the city development of Banda Aceh, 4). Banda Aceh Mayor Regulation Number 3 of 2012 concerning education of aqidah and morals., 5) Aceh government regulation (Qanun) Number 11. Year 2002 concerning Aqidah, Worship, and Syi'ar, 6). Aceh government regulation (Qanun) Number 11 of 2003 concerning alcoholic drinks and the like, 7). Aceh Government Regulation (Qanun) Number 13 of 2003 concerning gambling or gambling, 8). Aceh Government Regulation (Qanun) Number 14 of 2003 concerning adultery or obscenity, 9). Aceh government regulation (Qanun) Number 7 regarding zakat management. Meanwhile, the driving factors for developing the community of Banda Aceh as a model for a civil city include: Economic, Cultural, Political, Legal and Regional Security factors.

3.2 Discussion

The political communication commitment of the Banda Aceh city government to develop the city of Banda Aceh as a model for a civilian city emerged from the results of the analysis of geopolitical analysis, regional natural conditions, regional development policies of Aceh province and Indonesia's national development vision. The paradigm of the Banda Aceh City Government in developing the Banda Aceh city area refers to the concept of building the Prophet in Medina, and the Sultanahs of Aceh in developing the region. The success and success in building a country and region is basically fully committed to implementing and enforcing Islamic law as a whole so that it becomes strong and resides in the souls of society. Therefore, the Banda Aceh City government is confident and committed to continuing to build the community of Banda Aceh as a model for a civil city that cannot be separated from developing Islamic law as a whole.

The political communication model of the Banda Aceh city government in managing the government and building the Banda Aceh city community as a model of a civil city takes place in a social structure matrix, where communication begins, develops, and takes place continuously in social situations. The political communication model used by the Banda Aceh city government is the linear political communication model, the interactional political communication model as well as the transactional political communication model with stakeholders and society as a whole to accelerate the development of Banda Aceh city community as a civil city model. Banda Aceh city government builds political communication through the work unit of the regional head of the city of Banda Aceh, the Amar Ma'ruf Nahi Mungkar team, the Committee for the Strengthening of Faith and the Practice of Islam, through the Urban Dai, and with village Mutashib.

The Banda Aceh city government as one of the political actors wishing to organize its government as a model for the city of Madani certainly has a goal in this regard. Based on the results of interviews conducted by researchers with Mr. Bachtiar, who is the Assistant I of the Banda Aceh City Government. He said that in making Banda Aceh a model for the city of Madani, the city government has also made preparations. "The first is the medium term development Plan which is the basic foundation. The basic concepts of implementing Banda Aceh as a model for the city of Madani are of course a lot of things that we do, such as religious issues, development issues, people's economic empowerment issues, women's empowerment issues, youth empowerment issues, which is our vision that we carry out for build and organize civil city government. Not only religion, the Madani

city model, the things we mentioned above are also the Madani city model. Apart from that, supporting the poor is also a model for the city of Madani. All aspects of life are covered and preserved with the basic concept of Al-Qur'an and Hadith. It's a process we have to do slowly. " Furthermore, from the perspective of its infrastructure (development), it has supported making Banda Aceh a model for the city of Madani.

The obstacles and impetus for the Banda Aceh city government in organizing and developing the community of Banda Aceh as a model for a civil city are, among others; 1). Public understanding is lacking in understanding the government's program in developing the Banda Aceh city area as a model for a civilian city, even though in building civil society as set out in the first mission of the Banda Aceh city government, it is to implement Islamic law thoroughly. However, the Islamic law that is understood by the community is still low, only as a personal obligation, 2). In building the local community of the city of Banda Aceh as a model for a civil city, it still has limited Qanuns or regional regulations in the application of Islamic law as a juridical basis or in the form of a legal umbrella for its implementation.

IV. Conclusion

The political communication commitment of the Banda Aceh city government in managing the government and building the Banda Aceh city community as a civil city community has begun to form. The political commitment of the Banda Aceh city government includes building Islamic law as a whole, building good governance, building a populist economy, fostering an intellectual, healthy and prosperous society, who master a variety of science, technology, arts and culture, build Islamic tourism infrastructure, increasing women's participation in the public sphere, and child protection, building the role of the younger generation as a development force. Recommendations and advice necessary communication configuration and the commitment of political communication Banda Aceh city government sustained and sustainable dignity for all the people of Banda Aceh in Banda Aceh city government organize civil.

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