

Analysis of Implementation of Entrepreneurship Learning Using Google Meet In Entrepreneurship Class XI Students of SMK Negeri 1 Kutalimbaru

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Abstract

This study aims to determine (1) the learning process, the use of google meet media in the era of the covid19 pandemic in entrepreneurship subjects in class XI students of SMK Negeri 1 Kutalimbaru, (2) to determine student perceptions about implementing learning with google meet media in entrepreneurship subjects, (3) to find out students' responses to the use of Google Meet media in entrepreneurship subjects. This study uses descriptive qualitative methods, data collection instruments: questionnaires, documentation and observation. The research subjects were class XI students who took entrepreneurship subjects, and teachers who taught entrepreneurship subjects at SMK Negeri 1 Kutalimbaru. The results of this study found that learning using Google Meet media on entrepreneurship subjects was running effectively, this was based on the findings (1) 82.56% of the quality of learning was in the high category, (2) 81.47% of the suitability of learning levels was in the high category, (3) 77.16% of the learning incentives given by the teacher to students are in the sufficient category, and (4) 80.65% or are in the high category for the time of implementation of learning used by the teacher in KBM (teaching and learning activities), the results of observations are also found that teachers tend to have prepared lesson plans (RPP) before learning activities are carried out. Thus, this study found that the use of Google Meet media in teaching and learning activities for entrepreneurship subjects was effective during the Covid 19 pandemic era.

Keywords

google meet media;
entrepreneurship; era of
the covid 19 pandemic.



I. Introduction

One of the problems facing the world of education today is the impact of the COVID-19 pandemic which is now starting to spread to the world of education, so that the government is trying to close all educational institutions. besides that the government also limits human activity outside the home in an effort to limit interaction between many people, this aims to break the chain of transmission of COVID-19. One of the online learning methods that is currently being developed and starting to be used is Google meet. Google meet is video conferencing applications or can also be referred to as online meetings. Google Meet is a product made by Google which is a video communication service developed by Google. The Google Meet application is one of two applications with the latest version where the previous version was Google Chat and Google Hangouts. In October 2019, Google has discontinued the classic version of Google Hangouts.

SMK Negeri 1 Kutalimbaru is one of the schools in Deli Serdang Regency, North Sumatra Province which has utilized e-Learning as a learning medium where e-Learning learning activities at the school utilize Google meet. In the learning process students are

given material so that students can immediately understand the material conveyed by the teacher through online learning. In addition, students are also given assignments by the teacher and send the results of their reports to various types of online learning media. Google meet is an alternative for providing materials and questions without using print media.

Based on the description above, this study focuses on researching "Analysis of the Application of Online-Based Learning Media Using Google Meet in Entrepreneurship Subjects Class XI at SMK Negeri 1 Kutalimbaru in the Era of the Pandemic COVID-19"

1.1 Formulation of the problem

Based on the background of the above problems, the formulation of the problem in this study is

- a. How is the learning process with Google meet during the COVID-19 pandemic in the subject of entrepreneurship at SMK Negeri 1 Kutalimbaru for the 2020/2021 academic year?
- b. How do students apply Google meet learning in the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru for the 2020/2021 academic year?
- c. How is the application of teachers to learning Google meet the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru for the 2020/2021 academic year?

1.2 Research purposes

Based on the problems that have been described, the objectives of this study are:

1. To find out the Google meet learning process in the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru.
2. To find out student responses to the application of Google meet learning implementation in the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru.
3. To find out the application of teachers or educators to the implementation of learning Google meet the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru.

II. Literature Review

2.1 Definition of Learning

Learning is essentially a process of changing individual behavior, and these changes are not only related to knowledge but in the form of increasing the quality and quantity of behavior such as increasing skills, skills, attitudes, understanding, self-esteem, interests, character, adjustment, understanding, , and intellect. Learning also emphasizes understanding, not just knowing. Therefore learning requires a continuous process to acquire knowledge by observing, reading and listening.

2.2 Implementation of Learning

Implementation of learning is a process that is regulated in such a way according to certain steps so that the implementation achieves the expected results (Sudjana, 2010: 136). According to Bahri & Zain (2010:1) Implementation of learning is an activity that has educational value, educational value colors the interactions that occur between teachers

and students. Interactions that have educational value because the implementation of learning is directed at achieving certain goals that have been formulated before the implementation of learning begins.

2.3 Pandemic

A pandemic is a global epidemic/epidemic, which is an outbreak of an infectious disease in many people in a large geographic area. In addition to fulfilling the WHO requirements/criteria, namely a new disease in a population, in which the agent causing the disease can spread easily and sustainably and infect and cause serious illness in humans.

Get lessons and learning experiences, good practices, examples, and motivation directly from the teacher. Whereas when studying online students will be able to control their own study time, can study anywhere, anytime and are not bound by the teacher's teaching methods. students can learn independently or interact with both teachers and fellow students and have access to various online learning resources that can be obtained easily by using applications that are in their hands.

III. Research Method

3.1 Types and Research Approaches

The approach used in this research is descriptive qualitative. This research will examine in more depth the implementation of Google meet learning in the COVID-19 pandemic era in entrepreneurship subjects. In its implementation, a description and description search was carried out on class XI students and entrepreneurship teachers at SMK Negeri 1 Kutalimbaru

This research was conducted at SMK Negeri 1 Kutalimbaru which is located at Jl. Glugor diskil Sawet Rejo Village Kec. Kutalimbaru District. Serdang deli. The data in this study consisted of qualitative data and quantitative data. In this study, the data used is qualitative data or data in the form of words. Qualitative data were obtained from various data collection techniques, such as interviews, questionnaires, and document analysis.

According to Sugiono (2012: 137) the data collection procedure is the most important step in research, because the main objective in this study is to obtain data. Data collection can be done in various settings, various data sources, and various ways.

In order to obtain accurate and accountable data, in this study the authors collected the following data collection procedures:

3.2 Questionnaire is one of the tools for collecting data

Observation According to Mulyaningsih (2014: 26) observation is a method of collecting data through observing and recording the behavior of research subjects which is carried out systematically. In research using participant observation, where researchers participate in blended learning and observe students and teachers during the learning process from the beginning to the end of learning then the results of the observations are written in the form of field notes.

Documentation In this study, all the necessary data was taken from the documentation. According to Mc Millan and Schumacher in (Kaelan 2012: 126-127) documentation is a written or printed record of past events, which can be in the form of anecdotal notes, letters, diaries, and documents.

3.3 Data analysis

Data analysis is done by working with data, organizing data, sorting it into manageable units, synthesizing it, looking for and determining patterns, finding what is important and what is learned, and deciding what to tell others (Moleong, 2011: 248).

IV. Result and Discussion

Through this research it was found that the implementation of entrepreneurship learning using Google Meet in the subject of entrepreneurship in class XI students of SMK Negeri 1 Kutalimbaru runs effectively where the tendency is, this is based on the findings, in

1. Indicators of learning quality are in the high category 82.56%;
2. The learning level suitability indicator is in the high category 81.47%;
3. Indicators of learning incentives provided by teachers to students are in the sufficient category (77.16%);
4. The indicator of learning implementation time is in the high category (80.65%).

Through observation of documentation, teachers tend to have prepared online lesson plans prior to teaching and learning activities.

The results of this study also support previous research where research was put forward by Yuyu Yuliati, (2020) in her journal entitled "Building Student Learning Independence through Google Meet during the Covid-19 Pandemic." In the results of the research, Google Meet is a learning model that can develop student learning independence, because online-based learning using Google Meet can combine online and face-to-face learning. Based on his studies, online learning using Google Meet is effective for increasing student learning independence and can be used as an alternative learning during the Covid-19 pandemic in increasing learning independence. The findings of this study support the findings of Wayan Rasna (2020).

However, this research does not support the findings of Widiandyah (2021), who argues that teaching Google Meet media is less effective in the sociology learning process for students at Sultan Ageng Tirtayasa University. The results of this study support the findings of I Wayan Yasa Ketut (2022) who found the application of Google Meet to online learning with the help of Quizziz media can improve learning outcomes for class XI IPS students at SMA Negeri 4 Singaraja.

And the research put forward by Deklara Nanindya Wardani et al, (2018) in his research is in the form of a journal entitled "The Attraction of Learning in the 21st Era Going online using Google Meet, focusing his research on online-based learning models using Google Meet". The results of his research show that online-based learning using Google Meet can increase the attractiveness of face-to-face learning and is very suitable if applied in the 21st era because it utilizes technological sophistication without eliminating face-to-face learning in class. So that it can combine both face-to-face and online.

The research results obtained in this study are as follows.

The research results that have been obtained by researchers are described in detail. The discussion is carried out using quantitative data, meaning that the data is processed in the form of numbers or scores which are then interpreted descriptively. described in this study, namely measuring the effectiveness of learning. The following will explain in detail the description of the research data for.

V. Conclusion

Based on the results of research on the analysis of the implementation of Darig learning media using Google meet in the COVID-19 pandemic era in entrepreneurship subjects at SMK Negeri 1 Kutalimbaru, the following conclusions are obtained:

1. The application of Gogle meet in entrepreneurship learning for SMK N1 Kutalimbaru students is running effectively
2. Entrepreneurship learning outcomes achieve the minimum completeness criteria (KKM).
3. Teachers prepare lesson plans prior to implementing online-based learning using Google Meet in the COVID-19 pandemic era in entrepreneurship subjects, namely:
 - a. Learning materials: delivery of material in detail with important points.
 - b. The most effective media used in entrepreneurship subjects is in the form of videos which are sent to students via WhatsApp groups, sending assignments through Google Classroom and occasionally providing face-to-face learning using the Google Meet application.
 - c. The inhibiting factor for teaching and learning using Goole Meet media is that according to the teachers, many students still do not have an internet quota
 - d. Supporting factors: students are interested in online learning because students do not need preparation for transportation funds to school.
 - e. Pros: can give lessons at any time, does not require preparation for transportation funds to school.

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