

Driving Factors (Motives) Of Community Aspirations in the Formation of Sub-Districts in Natuna Regency (Case Study of the Formation of Pulau Panjang Sub-District)

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Abstract

This article presents a comprehensive evaluation of the motives behind community aspirations in the process of forming sub-district in Natuna Regency, with a specific case study focusing on the creation of Sub-districts Pulau Panjang. The study aims to shed light on the crucial role of community aspirations in the sub-district formation process and its implications for local development, welfare, and public representation. Utilizing qualitative research methods, including interviews and document analysis, the study delves into the multifaceted factors influencing community aspirations during the formation of Sub-district Pulau Panjang. It examines the dynamics between the elite and the masses, exploring how the aspirations of the community are considered and accommodated in decision-making processes. Moreover, the research analyzes the challenges faced by the community in articulating their needs and the responsiveness of the governing authorities towards community aspirations. The findings of this study underscore the significance of community aspirations in shaping local governance and development planning. Community aspirations play a pivotal role in ensuring inclusive and responsive sub-district formation, which leads to more equitable distribution of resources and services, fostering social cohesion, and enhancing the overall well-being of the population. Based on the analysis, the article proposes actionable recommendations for policymakers and stakeholders to strengthen community engagement, encourage participatory decision-making processes, and prioritize the incorporation of community aspirations in the formulation of Sub-District Pulau Panjang. By embracing these suggestions, Natuna Regency can foster more inclusive and sustainable local development, empower its citizens, and create a governance framework that truly represents the interests and aspirations of the community. Ultimately, this research aims to contribute to the enhancement of local governance practices and empower communities in their pursuit of a more prosperous and harmonious society.

Keywords

Aspirations; community; motives; sub-district; elite; development; welfare



I. Introduction

In the era of autonomy and decentralization, one of the affairs of government that was decentralized was governance at the sub-district level. District is one of the administrative regions in Indonesia which has an important role in administering government. Along with the times, the formation of sub-districts has become increasingly important to facilitate public services and facilitate public access to government services (Anwar & Sjoraida, 2018). Natuna Regency as one of the regencies in the Riau

Archipelago has many small islands scattered around its territory. One of the small islands that has great potential is Panjang Island. As an effort to improve public services and government effectiveness in the Panjang Island area, the Natuna district government plans to form a new sub-district in the area. Before the formation of the sub-district is carried out, the aspirations of the community and other stakeholders need to be studied and considered.

The geographical condition of Natuna Regency in the form of a group of islands makes it difficult for people who are on the outermost and remote islands to access needed public services, such as taking care of complete population administration, arranging permits, obtaining health services and others. This is because the government service centers are far from where they live, coupled with the lack of transportation facilities and infrastructure on the islands so that getting to the government service center takes quite a long time. Need to develop a public service model for local government (Suprastiyo et al., 2022) including IT development for public services (Nugraha et al., 2022).

Based on the results of initial observations, it is known that the people in Pulau Kerbau Village and Pulau Panjang Village have difficulty accessing the services provided by the local government of Natuna Regency such as health services, government services, education and other public services due to the long distance to go to government service centers. In addition to taking a long time to reach government service centers, the community also has to pay quite a large amount of money to be able to access the services provided by the Regional Government of Natuna Regency. In order to overcome the difficulties in obtaining public services provided by the Regional Government of Natuna Regency in Subi District,

Community aspirations include people's desires and expectations for better and just living conditions. These aspirations may include the need to have decent work, access to quality education and health, good public services, and adequate social protection. Community aspirations are the driving force for achieving an inclusive and sustainable welfare state. Several studies related to community aspirations related to the development process (Andri et al., 2018; Anwar & Sjoraida, 2018; Langoy, 2018), relating to the making of regulations and the absorption of aspirations by the House of Representatives (Anwar & Sjoraida, 2018; Patianfla, 2022; Praptanugraha, 2008; Riskiyono, 2015; Sundari et al., 2017; Syahmardan, 2012; Utomo et al., 2013; Wirawan et al., 2018; Zuhriansyah, 2013). Including in relation to the process of division and formation of districts (Wirawan et al., 2018).

This article aims to explore and evaluate the motives of the people's aspirations in the formation of sub-districts in Natuna Regency, by taking a case study of the formation of Pulau Panjang District. It is in this context that this research becomes important to disclose because community aspirations play a central role in determining local development policies (Adianto & As'ari, 2016; Andri et al., 2018; Regional Representative Council, 2021; Diniyanto, 2022; DPR - RI, nd; Langoy, 2018).

The formation of sub-districts is part of public policy (Dewi, 2022; Meutia, 2017; Mustari, 2015; Tahir, 2018), or public policy (Marliani, 2018; Nugroho, 2016; Raviansyah et al., 2022; Thoha, 2015).

The process of establishing a sub-district is a complex process involving various actors and complex procedures. In this context, community aspirations can be an important key in ensuring that the formation of sub-districts is carried out in a participatory manner and in accordance with their needs and desires. This article discusses more about the various factors that influenced the community in conveying their aspirations, as well as the extent to which these aspirations were accommodated and

responded to by the government in the process of establishing Pulau Panjang District in Natuna Regency. In addition, this article will also highlight the impact of community aspirations in the formation of sub-districts on the development process and public services in the region.

Through an in-depth study of the community's aspirational motives in the formation of sub-districts, this article is expected to provide a better understanding of the important role of the community in the development process and regional planning. It is also hoped that this will provide valuable input for the government and related agencies in making policies that are more responsive and in favor of the needs of the people in Natuna Regency and other areas.

II. Review of Literature

The research method used in this article is a qualitative approach with case studies (Creswell & Creswell, 2018; Miles et al., 2014; Patton, 2015). A qualitative approach was chosen because the main focus of this research is to understand and explore the factors driving community aspirations in the formation of Pulau Panjang District in Natuna Regency in depth and detail. This method also allows researchers to capture the meaning and social context behind people's aspirations (Anwar & Sjoraida, 2018).

Case studies are used as research designs because they allow researchers to focus analysis on specific cases that are relevant to the research objectives. Research data will be collected through in-depth interviews with various related parties, including community members, stakeholders, and local government officials. In addition, analysis of documents and secondary data will be carried out to complement the primary data.

The use of data triangulation and thematic analysis will help verify the validity and reliability of the data obtained. All data will be processed using an inductive approach to identify and analyze the factors driving people's aspirations in a comprehensive manner. The results of this study are expected to provide valuable insights in understanding the role of community aspirations in the formation of sub-districts in Natuna Regency.

III. Result and Discussion

3.1 Community Aspirations in the Context of Maslow's Theory of Needs

Maslow's Theory of Needs is a psychological theory put forward by Abraham Maslow (Masbur, 2015). This theory identifies a hierarchy of five levels of human needs, which are arranged in a pyramid shape. The following is a detailed analysis of how people's aspirations can be explained in the context of Maslow's theory of needs:

1. **Physiological Needs:** The first level in Maslow's hierarchy are physiological needs, such as food, water, shelter, and clothing. The aspirations of the people at this level will be related to gaining access to basic resources and public services that meet their physical needs. In the context of forming a sub-district, communities may wish to have basic infrastructure such as roads, clean water, and access to health services.
2. **Security Needs:** The second level in the hierarchy is the needs for security and protection. Community aspirations at this level will be related to gaining a sense of security from physical and social threats. Communities may wish to receive protection from crime and natural disasters, as well as gain access to effective security and law enforcement systems.
3. **Social/Belongingness Needs:** The third level is social needs and the need for a sense of belonging to others. The aspirations of the community at this level will be related to

active participation in the process of establishing the sub-district and recognition of their identity and culture. People may want to feel recognized and involved in making decisions that affect their lives.

4. Esteem/Esteem Needs: The fourth level in the hierarchy is the need for esteem, recognition, and self-worth. The aspirations of the people at this level will be related to getting recognition and appreciation for their contribution in the process of forming the sub-district. Communities may also expect to be valued and respected by government and other stakeholders.
5. Self-Actualization Needs: The fifth and top level in the hierarchy is self-actualization needs, which include a person's full potential to achieve their personal goals and aspirations. People's aspirations at this level will be related to creating conditions that will enable people to fully develop themselves and optimize their potential. In the context of forming a sub-district, communities may expect to have access to education, training, and economic opportunities that help them achieve personal and collective goals.

Based on Maslow's theory of needs, it appears that people's aspirations are directly correlated with meeting the needs of various levels in the hierarchy. Societal aspirations can range from physiological and safety needs to social, esteem, and self-actualization needs. The government and other stakeholders must understand this hierarchy of needs and try to accommodate community aspirations at various levels of needs in the process of establishing a sub-district.

3.2 Community Aspirations in Elite-Societal Relations

Elite Theory, or elite group theory, is a sociological and political theory that argues that power and influence in society is concentrated in small groups of people called "elite" (Farisi & Haryadi, 2017). This elite group has control and access to resources and important political decisions, while the majority of people have limited access or are even marginalized from the decision-making process.

In the context of community aspirations, elite theory offers an interesting perspective to understand how community aspirations can interact with elites and how the process of forming sub-districts can be influenced by the relationship between elites and the community. The following is a detailed analysis based on elite theory:

1. Pareto: Vilfredo Pareto stated that in every society, there is a small group of people who dominate resources and power, which is referred to as the "elite". They have a strong influence on decision making and control over economic and political resources. In the context of people's aspirations, elite Pareto theory shows that elite interests may not always be in line with the aspirations of the majority of society. Elites are more likely to maintain power and fight for their own interests, which can mean ignoring or suppressing people's aspirations if they are deemed to threaten their position.
2. Mosca: Mosca's elite theory states that the elite group is a minority group that naturally and historically has always existed in every society. The elite is seen as a group that has the intelligence and expertise to rule and rule. In the context of people's aspirations, the elite will try to maintain their power by assessing people's aspirations based on the interests of their own group. People's aspirations that are in line with elite interests are more likely to be accommodated, while conflicting aspirations can be ignored or seen as unrealistic.
3. Keller: Keller saw the elite as the group that held control over the economic and political resources in society. This elite group has better access to information and decisions that can affect people's lives as a whole. Strong and organized societal

aspirations can influence elites to pay attention to and respond to their demands. However, if people's aspirations are not well articulated or the power of community organizations is limited, elites can ignore these aspirations and focus on their own group interests.

4. Mils: Mils argued that elites are small groups that have power and control over economic and political resources. They play an important role in shaping policies and decision-making processes. In the context of forming sub-districts, community aspirations will be accommodated if elite interests and community aspirations intersect. If people's aspirations are perceived as threatening elite interests, they may try to suppress or suppress these aspirations.

In an analysis based on elite theory, it can be seen that the aspirations of the community in the formation of sub-districts are highly dependent on the interactions and dynamics between the elite group and the majority of the community. The power and access possessed by elite groups plays an important role in determining the extent to which community aspirations are realized in the process of forming sub-districts. Strong and organized community aspirations, as well as their involvement in decision processes, will increase the chances that these aspirations will be accommodated by elites.

3.3 Driving Factors (Motives) of Community Aspirations

Community aspirations are complex and can be influenced by various factors. In addition, community aspirations may vary from one region to another, as well as from one community group to another. Therefore, it is important for the government and other stakeholders to listen to and accommodate people's aspirations from various perspectives to achieve sustainable and inclusive development.

1. Development: Community aspirations related to development can be fueled by a desire to improve infrastructure and access to basic services such as education, health, and transportation. People want to see their region develop economically and socially, with better job opportunities and reduced disparities between urban and rural areas(Andri et al., 2018; Anwar & Sjoraida, 2018; Langoy, 2018).
2. Welfare: Community welfare aspirations are related to efforts to improve their quality of life. Communities hope to have better access to adequate housing, adequate sanitation, clean water, and adequate and nutritious food. People also want social protection and access to affordable and quality health services(Riskiyono, 2015).
3. Economy: In the economic context, people's aspirations can be related to increased employment, business opportunities, and poverty alleviation. People want to see sustainable economic growth and the existence of policies that support alleviating economic disparities and a fair distribution of the results of economic development.
4. Social: Community social aspirations involve efforts to create an inclusive and just society. Society hopes to overcome discrimination and social injustice, and promote human rights, gender equality, and active participation in social and political life.
5. Culture: People's cultural aspirations include efforts to maintain and respect their cultural values and traditions. Communities want to protect their cultural heritage and ensure support for the arts, cultural education, and cultural diversity that characterize the local community.
6. Politics: People's political aspirations involve participation in political and governmental decision-making processes that are in favor of the people's interests. The public wants to see transparency, accountability and responsiveness in public policies and the realization of good governance(Farisi & Haryadi, 2017; Sundari et al., 2017; Syahmardan, 2012).

7. Defense and Security: The aspirations of the people in terms of defense and security relate to protection from physical and non-physical threats. Communities want to ensure that their territories are safe from conflict and disaster, and have natural resource security and a sustainable environment (Riskiyono, 2015) (Farisi & Haryadi, 2017; Sundari et al., 2017; Syahmardan, 2012).

3.4 Community Aspirations in Forming Districts and Their Impact on Development, Prosperity and Security

In conclusion, the aspirations of the community in forming sub-districts have a significant impact on development, equity, welfare, access to areas and education and health infrastructure, as well as defense and security. Therefore, it is important for the government and other stakeholders to listen to and accommodate the aspirations of the community in the process of establishing sub-districts in order to achieve sustainable and inclusive development for all regions and communities.

1. The aspirations of the people in forming the sub-district are related to their desire to have a more organized and efficient administrative area. The community hopes that the formation of sub-districts can facilitate their access to public services, participate in local decision-making, and improve the performance and quality of development and development equity and improve welfare in their area. (Adianto & As'ari, 2016; Andri et al., 2018; Anwar & Sjoraida, 2018; Regional Representative Council, 2021; DPR - RI, nd; Langoy, 2018; Patianfla, 2022; Riskiyono, 2015; Salman, 2017; Sundari et al., 2017; Utomo et al., 2013; Zuhriansyah, 2013).
2. Community aspirations in the formation of sub-districts can have a positive impact on development. By having a more structured sub-district, the government can focus more on planning and allocating resources to advance the region. The establishment of sub-districts can also open investment opportunities and local economic development, as well as improve infrastructure and public services in the region.
3. The formation of sub-districts can play an important role in equitable development. With a more organized sub-district, the people in the area can be more productive easy access to public services and public facilities, which in turn will help reduce disparities between regions. This equity can include a more equitable distribution of resources, employment opportunities, and access to education and health.
4. The aspirations of the people in forming sub-districts are also related to improving people's welfare. By having sub-districts that are better managed and coordinated, it is hoped that public services and infrastructure availability will increase. This will have an impact on improving the community's quality of life, including the availability of clean water, proper sanitation, and access to better health and education facilities.
5. The formation of sub-districts plays an important role in increasing access to areas and education and health infrastructure. With the existence of a sub-district, the government can be more efficient in managing education and health facilities in the area. This will increase people's access to education and health services more closely, thereby increasing opportunities for better education and access to quality health services.
6. The establishment of sub-districts also has an impact on regional defense and security. As part of the outermost region, with a structured district, the government can more easily manage security and deal with security issues that may arise in the region. In addition, the formation of sub-districts can also assist in dealing with disasters and optimize efforts to maintain the security of the region's natural resources and environment.

IV. Conclusion

This article describes the importance of understanding and accommodating community aspirations in the formation of sub-districts in Natuna Regency, using various theories and perspectives. Strong and organized community aspirations have a crucial role in achieving sustainable development, equity, prosperity, and access to education and health areas and infrastructure. Communities who actively participate in the process of forming a sub-district can ensure that their interests and needs are properly accommodated. In this regard, elite theory, Maslow's theory of needs, and development, welfare, economic, social, cultural, political, and defense and security perspectives play an important role in analyzing and understanding the driving factors of people's aspirations.

Based on the analysis of this article, some important suggestions for the government and stakeholders: (1). Listen and actively involve the community in the process of establishing the sub-district to reflect their aspirations and needs. (2). Implement development policies that are in favor of justice and equity, so that people's aspirations can be properly accommodated. (3). Optimizing resources to strengthen education and health infrastructure in order to improve access and quality of services for the community. (4). Encouraging public participation in political and governmental life to achieve more transparent and accountable governance. (5). Align defense and security interests with people's aspirations to create a safe and stable environment for the region.

By integrating the aspirations of the community and paying attention to various aspects of development, it is hoped that the formation of sub-districts in Natuna Regency and other areas can contribute positively to the welfare and sustainable development of the entire community.

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