Instagram's Perloction, "Rizky Billar will Report these 3 Persons, Considered Shalam in the Middle of KDRT Cases

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Abstract

Cases of domestic violence that have occurred lately have always claimed victims from the women's side, this is due to the patriarchal culture that considers women as inferior and subordinated. This domestic violence case data uses primary data from Instagram comments on the @medantalk account as many as 17 comments. Speech act theory is a sub-field of pragmatics. This field of study is concerned with the ways in which words can be used not only to present information but also to carry out actions. This theory considers three levels or components of speech: locutionary acts (making a meaningful statement, saying something the listener understands), illocutionary acts (saying something with a purpose, such as to inform), and perlocutionary acts (saying something to cause someone to act). Based on these data, the speech act theory analysis tool proposed by John L. Austin (1962) was used. This theory describes 2 types of utterances, namely constative and performative utterances. The forms of domestic violence found were physical, psychological, and physical violence. From these problems victims of domestic violence experience a long process of trauma or psychological recovery and become survivors of domestic violence. Based on the commentary data after being analyzed using Austin's speech act theory, the results of the analysis were found to be two types of responses, both positive and negative, with the meaning of perlocutionary acts varied greatly. Positive responses are in the form of (1) appreciation, (2) support and (3) expectations of government policies and activities, while negative responses contain (1) disappointment, (2) anger, (3) annoyance, (4) questions of lack of trust in government policy in dealing with domestic violence in Indonesia.

I. Introduction

Based on the current phenomenon that news appears through social media, one of the readers is very interesting to study. The amount of information received gave rise to various comments, both positively and negatively, on various uploads. The form of response from readers is a form of appreciation that arises as a result of uploads as a very interesting response to be studied more deeply. In addition, by understanding the perceptions that arise, social media users become wiser in uploading the latest information through social media, namely, Instagram. This research proves that an upload in the form of news or information on Instagram actually provokes netizens to contribute in the form of comments. This study aims to find out the responses through several social media comments, one of which is Instagram regarding the results of uploads with the theme

"Rizky Billar will report these 3 people, considered slander in the middle of the KDR case" belonging to the @medantalk account. The amount of information received gave rise to various comments, both positively and negatively, on various uploads. The form of response from readers is a form of appreciation for the power of influence that arises due to uploads. According to Asep et al. (2020) research results describe the form of Speech as a form of communication where each individual has a specific meaning and purpose that is conveyed by the speaker to the speech partner. The existence of a certain form of speech from the speaker will affect the understanding and response of the speech partner. Thus, the purpose of this study is to describe a form of speech act, namely the perlocutionary speech act in the film "The Teacher's Diary" with Indonesian subtitles.

The results of Amri and Dian's research (2020: 100-111) entitled "Language Politeness in Online Media During Covid-19 Indonesian Language is Upheld." The difference in this study also lies in the research object, namely the journal researcher using online media data: cnbcindonesia.com, kompas.tv, kompas.com, detik.com, Republika.co.id, social media as a study. While the author only uses comment data on the YouTube channel. The similarity of this research is that they both examine language politeness. Rani (2021) This study aims to identify the types of perlocutionary speech acts in Tere Liye's DJTPMA novel. The approach used in this study is a theoretical approach and a methodological approach. The data in this study are in the form of speech fragments which are suspected to be perlocutionary speech acts.

The similarities and differences in this study with previous studies are: the similarities in the research of asep and rani both discuss perlocutionary, while the difference in previous studies of rani describes the form of perlocution in film. And for research amri describes perlocutionary language in the novel.

A case of domestic violence in the household uploaded to the media, of course there are positive and negative responses to this incident. From a pragmatic point of view it is important to review. because it concerns how perlocutionary or how people respond to the influence of a news upload on other people. So we can see from our own eyes. therefore there are pros and cons. Therefore I will review the perlocutionary comments of netizens on the case About Rizky Billar Will Report These 3 People, Considered Slander in the Middle of a Domestic Violence Case. The implementation of perlocutionary speech acts is very interesting to be studied more deeply. Based on the phenomena that occur at this time with various findings of speech acts, generally the results of research examine only locutionary and illocutionary speech acts, so that speech acts that contain the power of influence on speech partners, one of which is the reader, are very interesting to study. In addition, by understanding the power of influence that arises, social media users will become wiser in uploading the latest information through social media, namely Instagram. This research proves that an upload in the form of news or information on Instagram actually provokes netizens to contribute in the form of comments. The comments that appear can only enliven or reach the level of making contributions that have a perlocutive effect and have an impact on the uploader and other netizens. This study aims to find the meaning of followers' perlocutionary acts on the results of uploads on the theme of domestic violence belonging to the @medantalk account.

Pragmatics is essentially the study of how language is used to communicate. Pragmatics is different from linguistics because pragmatics does not discuss the structure of language internally, but examines the external meanings of lingual units. Pragmatics does not just study the structure of language, but tries to see the relationship between

language and the actions taken by speakers. Pragmatics has a very close relationship with speech acts or speech acts. In communicating, each speaker uses certain utterances or words to the speech partner so that the intent and purpose can be understood by the speech partner. To convey this intention is mainly manifested in the form of speech acts. Speech acts are a source of study from pragmatics which refers to the use of language based on context and pragmatics is part of linguistic performance. The selection of utterances depends on several factors, including in what situation the utterance is said, to whom the speech is addressed, what problem is said, and so on.

Speech acts are a theory of language use put forward by John Langshaw Austin (1962) in his book How to do things with words. Austin is one of the leading philosophers in a group called the Oxford School of Ordinary Language Philosophy. This theory was later deepened by his student Searle (1979), and since then their thinking has dominated the study of language use, namely pragmatics. Unlike pure linguistics (phonology, morphology, syntax and semantics), which is limited to constructed linguistic structures, pragmatics, which forms the basis of speech act theory, studies language taking into account non-communicative situations. (Saifuddin, 2005, 2010). Austin (1962) focuses on the relationship between language and action in this case.

In accordance with what was stated by Austin (1962), that is, all language expressions must be seen as actions (act), then this means that captions written on Instagram social media uploads also include an action (act) because there is the use of language set forth in captions. This means that there has been a speech act performed by the caption writer to the readers or followers of the Instagram account. Fundamentally, Instagram is a social media that accommodates its users to express creativity in conveying information through uploading short photos and videos. The choice of social media Instagram as a medium used as a source of material for analysis is based on the reason, namely the large use of language in the media.

II. Review of Literatures

According to Atmoko (2012: 10), Instagram is an application that can provide inspiration for its users and can also increase creativity, because Instagram has features that can make photos more beautiful, more artistic and better.

According to Levinson (1983:9), Pragmatics is the study of the relationship between language and the context that underlies the explanation of the notion of language. Here, the understanding/understanding of language refers to the fact that in order to understand a language expression/utterance, knowledge is also needed beyond the meaning of the word and its grammatical relationship, namely its relation to the context in which it is used.

According to Austin (1962: 108), argues that speech acts are related to speech analysis, which is related to the behavior of speakers of a language with their interlocutors. In this analysis the writer uses Austin's theory. According to Austin (1962:108) there are 2 (two) types of speech, namely:

Constantive utterances are utterances that do not take action and can be known to be true. According to Austin (1962), constantive utterances are types of utterances that describe a factual situation, the contents of which may refer to a historical fact or event that actually happened in the past. Constantive utterances have consequences to be determined as true or false based on the factual relationship between the speaker and the actual facts. So, the dimensions of the constative utterance are true-false. Example: You look happy.

Performative utterances, namely utterances that have implications for the actions of the speaker, even though it is difficult to know whether the truth is wrong, cannot be

determined whether it is true or false based on the facts because these utterances are more related to the behavior or actions of the speaker. Expressions such as "You are fired!", "I hereby declare you guilty" are examples of performative utterances. The dimension of performative utterances is happy-unhappy (happy/felicitious-unhappy/infelicitious), which is determined through four types of conditions, namely: (1) there is a general convention that the utterance of certain words by certain people in certain situations will produce certain effects , (2) all participants in the procedure must carry out the procedure correctly and completely/perfectly, (3) if the convention is that the participant in the procedure has a mind, certain feelings and intentions, then the participant means to have certain thoughts, feelings and intentions, and (4) if the convention is that each participant must behave in a certain way, it means that the participant must behave in a certain way (according to the convention). If one of the conditions above is not met, it means that the performative utterance is unhappy. However, then Austin himself doubted the above distinction by submitting the "I hereby" test to determine performative or constantive utterances. Austin states that performative utterances are characterized by "speech act verbs" or performative verbs. The above distinction was then abandoned. Austin then distinguished between explicit and implicit performative utterances, which were characterized by the presence or absence of performative verbs.

III. Research Methods

A qualitative descriptive approach to research with the object of study is WA social media (whats app) which is used as a medium of social communication. This research was conducted from October 2022 to December 2022. The primary data source in this study was social media used by UMSU students in the Indonesian Language Education Study Program. Secondary data is research data obtained through observation, structured interviews and unstructured interviews with students as research subjects. Qualitative data analysis according to Bodgan and Biklen in Moelong (2005: 248) analyzing qualitative data is an effort made by working with data, organizing data, sorting it into manageable units, synthesizing it, searching, finding what is important, what is learned, and deciding what to communicate with others using cellular cell phones of various brands.

IV. Discussion

4.1 Constant Speech
Based on the results of the data analysis below, it was found several utterances that describe a factual situation, the contents of which may refer to a historical fact or event that actually happened in the past. These constants describe events in the form of negative comments, such as:

> *"When a bad person is very lucky, he releases his grudge through his luck"* (D1/K1/PK)
> *"I'm too lazy to see it, duh, don't upload it then please"* (D1/K2/PK)
> *"The money comes from dedek paying the lawyers, too stylish..."* (D1/K3/PK)

The commentary sentence above shows constant utterances which show the logical consequences of the incident of domestic violence for right or wrong according to the interpretation of netizens based on the factual relationship between the speaker and the real facts. "When the bad guy is very lucky, …"(D1/K1/PK). This was reinforced by constant remarks about how bored people saw the post, which was then said through the comment "Too lazy to see, please don't update it please" (D1/K2/PK). In another comment that was

more scathing how Rizki Billar in the domestic violence case reported it to the authorities, in fact it was Lesti Kejora who had to pay for the entire repeal of the domestic violence case. Commented on in the following sentence form, "The money came from Dedek and the lawyers paid for it, it's fun too..." (D1/K3/PK).

In the true-false constative utterance dimension, in the following data, negative comments are still visible, whether true or false, such as the following comment:

"Unfortunately, when I just opened it, my face appeared." (D1/K4/PK).

"There are lots of styles, later it will be reported back because of defamation by sm panicking, complaining to Dede Lesty asking for help in pity." (D1/K5/PK).

If you look at the comments above, there is a form of netizen hate comments, which if it is interpreted that netizens just look at their faces and behavior, they don't like them anymore.

Data 1
Netizen Comments About Rizky Billiards Will Report These 3 People,
Considered Defamatory Amidst Domestic Violence Cases

andreno_____ Ketika orng jahat sangat beruntung, mala membebaskan dendam nya lewat keberuntungan nya 3 mg 231 suka Balas Kirim Lihat 15 balasan magfirahmahdaly Males liatnya ,duh jng di up trus dong 3 mg 102 suka Balas Kirim Lihat 4 balasan junisitumorang95 Duitnya pun dari dedek bayar tuh pengacara, gegayaan pula... 🤣🤣 3 mg 98 suka Balas Kirim Lihat 19 balasan kharisma_chaniago20 Sial kali baru buka lg dah nongol wajah nya 😤😤😤😤 3 mg 70 suka Balas Kirim Lihat 11 balasan diahaprz Banyak gaya, nanti di laporkan balek karna pencemaran nama baik sama si sm panik, ngadu sama dede lesty nya minta bantuan di kasianin🤣🤣🤣😌 3 mg 55 suka Balas Kirim Lihat 1 balasan	**COMMENT:** andreno: When an evil person is very lucky, he releases his grudge through his luck magfirahmahdaly: I'm too lazy to see it, duh, please don't update it junisitumorang95: Dedek pays the lawyers for the money, too cool... kharisma_chaniago20: Unfortunately, when I just opened it, my face showed up diahaprz: Lots of style, later it will be reported back because of defamation by sm panicking, complaining to Dede Lesty asking for help in pity.

Source: https://www.instagram.com/p/CkHsfwyS5tf/?igshid=YmMyMTA2M2Y

Based on these data, it is still true and false in accordance with constant speech, which can be true or false in comments such as: "Unfortunately, when I just opened it, my face appeared" (D1/K4/PK). Utterances in the form of negative comments with the words 'unlucky times' netizen hatred is not only seen in the right or wrong actions of domestic violence, just seeing it people don't like it is strengthened by the second comment, namely: 'just opened it again and saw his face'.

Based on these data, it is still true and false in accordance with constant utterances, which can be true or false in comments such as: "There are many styles, later it will be reported because of defamation, the sm panicked, complained to Dede Lesty, asked for help in pity." (D1/K5/PK). The utterances in the form of negative comments with the word 'many styles' of netizens' annoyance are not only seen in the right or wrong of the act of domestic violence, just seeing it, people don't like the behavior. everything depended on Lesti and ended up with Lesti withdrawing all of her reports. What was corroborated by the second comment, namely: later it will be reported back because of defamation by sm panicking, complaining to Dede Lesty asking for help in pity.

4.2 Performative Utterance

Speeches that have implications for the actions of the speaker, even though it is difficult to know the truth of the matter, cannot be determined whether it is true or false based on the facts because these utterances are more related to the behavior or actions of the speaker. Expressions such as "You are fired!", "I hereby declare you guilty" are examples of performative utterances. The dimensions of performative utterances are happy-unhappy (happy/felicitious-unhappy/infelicitious), which are determined through four types of conditions, namely:

(1) The general convention that the utterance of certain words by certain people in certain situations will produce certain effects. . The common convention is to describe events in the form of negative comments, such as:

"Sweep adek mas bantik adek mas slam . check it out adek the masses check it out the masses check it out." (D2/K6/PK) .
"GGS handsome handsome smackdown." (D2/K7/PK) .
"Your child has a fever?? Use a thermos of ice.." (D2/K8/PK) .
"Alah a lot of x behavior"(D2/K10/PK) .
"I'm just at home taking care of my son, it's a shame I spend my money here and there making reports, I'm tired of looking for money." (D2/K11/PK) .

If the meaning of the comment is "Banting adek mas bantik adek mas slam . check it out adek the masses check it out the masses check it out." (D2/K6/PK). The words in these comments are expressions of general convention that whatever they do is viewed badly by netizens. Comments that mean "GGS handsome handsome smackdown." (D2/K7/PK) . These comments contained negative remarks in the form of satirical comments made for Rizki Bilar that it was useless to have a handsome face but to do domestic violence. If there is a comment "Your child has a fever?? Use a thermos of ice.." (D2/K8/PK) .

This is reinforced by the general convention that the utterance of certain words by certain people in certain situations will produce certain effects on the satire of people seeing the post. In other comments there is the sentence "Alah has a lot of x behavior."(D2/K10/PK). This is a general convention expression which, when interpreted, contains comments in the form of hate speech by netizens. and there is also a commentary with the sentence "Just stay at home and take care of the children…."(D2/K11/PK). In this comment there is a general convention in the form of satire on Rizki Billar in domestic violence. Indirectly, netizens said that Rizki Billar was only living.

It is assumed that this is present in comments that show adjudication in the form of hatred, satire, or ridicule. This is in accordance with data from netizen comments on Instagram social media data. For more details, see data 2 below.

Data 2
Netizen Comments About Rizky Billiards Will Report These 3 People, Considered Defamatory Amidst Domestic Violence Cases

	Comment
irwan_putraa Banting adek mas banting adek mas banting mas banting 😣 cekekk adek masss cekekk masss cekkek 3 mg 5 suka Balas Kirim Lihat terj... Lihat 1 balasan	Irwan_putraa: Slamming adek mas slamming adek mas slamming. check it out adek the crowd check it out the crowd check it out.
uqi__tawa GGS ganteng ganteng smackdown 3 mg 98 suka Balas Kirim Lihat 9 balasan	uqi_tawa: GGS is handsome, handsome, smackdown.
ancefebrina Anak ibu demam?? Pakai termos es.. 😴 3 mg 92 suka Balas Kirim Lihat 3 balasan	ancefebrina: Your child has a fever?? Use a thermos of ice...
citrandini12.lu yg hate komen sok iya kali hidup kelen oalahhh urus aja diri kelen sendiri cok 3 mg 1 suka Balas Kirim Lihat terj... Lihat 4 balasan	citrandini12: Those of you who hate comments pretend like when life sucks, just take care of yourself like yourself.
jesicadeapspt_ Alah banyak x tingkah 3 mg 47 suka Balas Kirim Lihat 6 balasan	jesicadeapapt: Alah a lot of x behavior
ombusombus_ Udh dirumah aja jaga anak lekk , sayang duit nya di abisin kesana kemari bikin laporan, capek adek lesti nyari duit	ombusombus_: I'm already at home taking care of my children, it's a shame I spend my money here and there making reports, my little sister is tired of looking for money

Source:https://www.instagram.com/p/CkHsfwyS5tf/?igshid=YmMyMTA2M2Y

Data 3
Netizen Comments About Rizky Billiards Will Report These 3 People, Considered Defamatory Amidst Domestic Violence Cases

tiaarmaya06 Cari kerjaan supaya di liput 😂 😂 3 mg 16 suka Balas Kirim Lihat 3 balasan	tiaarmaya06: Looking for a job to be covered
tsyanasution Drama kali kau 3 mg 10 suka Balas Kirim Lihat 1 balasan	tsyanasution: Drama time you
buundaazka_ Aku lagi sakit gigi 🦷 jangan nampak kan mukak si ajo ini lah pagi pagi 😣 3 mg 20 suka Balas Kirim Lihat te... Lihat 2 balasan	buundaazka: I'm having a toothache, don't show Ajo's face this morning
prstifzh29 Bilang aja mau masuk tv lagi, biar disorot media, padahal uda diboikot tapi masih cari sensasi 3 mg 5 suka Balas Kirim	prstifzh29: Just say you want to be on TV again, let the media highlight it, even though it's been boycotted but you're still looking for sensation
andikosafogii Bukan aku ya bukan aku 3 mg Balas Kirim Lihat terjemahan Lihat 2 balasan	andikosafogii: It's not me, it's not me
dftsrfl Udahlah jo, pulang ko ke bromo. Bukak rental PS di halat udaaah 😂 3 mg 19 suka Balas Kirim Lihat 6 balasan	dftsrfl: Come on jo, let's go back to Bromo. Open PS rental at halat udaaah

Source: https://www.instagram.com/p/CkHsfwyS5tf/?igshid=YmMyMTA2M2Y

Participants in the procedure must carry out the procedure correctly and completely/perfectly. The participant's remarks describe the incident in the form of comments such as:

"Those of you who hate comments pretend that when life sucks, it's okay to just take care of yourself like yourself." (D2/K9/PK). If you look at the comments, it means the participant's utterances in the form of support with the sentence pretend yes, next time you're tired, just take care of yourself, okay?

"I'm just at home taking care of my son, it's a shame I spend my money here and there making reports, I'm tired of looking for money." (D2/K11/PK)
"Come on jo, go back to bromo. Open PS rental at halat udaaah" (D3/K17/PK).

If seen from the comments above, the meaning of the participants' utterances is in the form of negative utterances, which, if interpreted, means that netizens use satirical sentences. if the convention is that the participant in the procedure has certain thoughts, feelings and intentions, then the participant has those certain thoughts, feelings and intentions. Participants in the procedure have certain thoughts, feelings and intentions, so participants have certain thoughts, feelings and intentions. It describes events in the form of comments such as:

"Find a job to be covered" (D3/K12/PK).
"Drama you" (D3/K13/PK).
"I'm having a toothache, don't show the Ajo's face this morning" (D3/K14/PK).
"Just say you want to be on TV again, let the media highlight it, even though it's been boycotted but you're still looking for sensation" (D3/K15/PK).
"Not me, yes, not me" (D2/K16/PK).

If you look at the comments above, it can be concluded that the form of comments is in the form of negative thoughts from netizens.

V. Conclusion

This commentary analysis explains the application of the theory of speech acts proposed by Austin and Searle. Speech acts are utterances that contain perlocutionary or coercive intent and influence the interlocutor or listener. Speech acts can be in the form of sounds, words, phrases, sentences or utterances that have a specific purpose and affect the listener. Speech acts are units of analysis in pragmatic studies, just like phonemes, morphemes, words, phrases, clauses, and sentences in structural linguistics. Perlocutionary act power is formed not only from uploads orally, but in text it is also capable of producing a pragmatic power from the reader. Domestic violence-themed uploads from the account owner @medantalk were able to foster perlocutionary action. This can be seen from the many comments from Instagram social media readers. Both positive and negative comments. Positive responses are in the form of appreciation, support and hope for government policies and activities, while negative responses contain disappointment, anger, annoyance, questions of hatred towards the Rizki Billar domestic violence case. These various community responses can represent people's aspirations for the Rizki Billar domestic violence case. Based on this phenomenon, it provides a lesson for account owners on Instagram, especially those owned by the government, which act as a medium of information that is easily seen and understood by the public as readers.

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